

B.Com(CA)/B.A(CA)DEGREE EXAMINATION

MODEL PAPER

Second Year – IV Semester
Subject: Business Analytics

Time: Three hours
max: 75 marks

Answer any FIVE from the following

(5X15=75)

1. Explain Business Analytics Life Cycle and its phases in detail?
2. How Business Analytics as Solution for Business Challenges. And explain.
3. What is Hypothesis Testing and explain Type 1 and Type 2 errors in detail
4. . Explain Tabulation and Cross Tabulation of Data.
5. Explain about ANOVA.
6. Explain different kinds of data Warehouse Architectures.
7. Explain about OLTP and OLAP?
8. Explain detail description about SPSS Packages.

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