Two Day UGC National Workshop on
QUALITY MANAGEMENT IN HOSPITALS:
EMERGING ISSUES AND CHALLENGES
13 -14 March, 2020

Registration Form

PARTICIPANT’S DETAILS
Name: Prof./Dr./Mr./Mrs. ____________________________

Designation: ____________________________

Department: ____________________________

Name of the Institution/Organization: ____________________________

Address: ____________________________

Email: ____________________________

Contact Tel. Ph. Number: Off. ____________________________

Mobile: ____________________________

PAPER DETAILS
Paper Title: ____________________________

PAYMENT DETAILS
Amount Rs. ____________________________

(Rupees only)

Drawn on Bank: ____________________________

Signature of the participant/s

Date: ____________________________

For any further queries please contact
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Waiting to interact at Workshop

Organized by
Dept. of MBA (Hospital Administration)
Acharya Nagarjuna University
Nagarjuna Nagar - 522 510, Guntur, A.P.

Venue
Prof. L. Venugopal Reddy Seminar Hall
at Dr. H. H. Deichmann &
Dr. S. John David Auditorium
Acharya Nagarjuna University Campus
We are very happy to inform you that our MBA (Hospital Administration), Acharya Nagarjuna University is organizing a Two Day - National Workshop on "Quality management in Hospitals: Emerging Issues and Challenges", during 13-14 March, 2020. In this context, we request your valuable participation with a research contribution.

About the University

Acharya Nagarjuna University has completed 42 years of its existence. It was inaugurated on 11 September, 1976 by the former President of India, Sri Fakrul Ali Ahmed. The university was established by Act 43 of 1976 of A.P State Legislature and Governed by Act 4 of 1991. The University is spread across sprawling 293 acres located on the NH16, within the Capital Region of Amaravathi, between Vijayawada and Guntur. It is accredited by NAAC with “A” Grade, 21 rank in India and 2 rank in A.P. among top universities in Asia by Times Higher Education. It is offering Post graduate education in 42 courses. Its jurisdiction was confined to Guntur and Prakasam Districts of A.P. and having 450 affiliated Colleges offering Undergraduate, Graduate, Education, Law, Pharmacy and Oriental Language courses. For the administrative convenience and student friendly, University Campus is divided into SIX Colleges, College of Arts, Commerce & Law, College of Sciences, College of Engineering, College of Architecture, College of Pharmacy and College of Physical Education. Our MBA (Hospital Administration) Department functioning under the faculty of Commerce and Management, College of Arts, Commerce & Law with collaboration of Dr. NTR University of Health Sciences,

About the MBA (Hospital Administration)

MBA (Hospital Administration) was established with collaboration of NTR University of Health Sciences, Vijayawada in the year 2004 which is being run effectively with attractive placements for the students in Corporate Hospitals and Government Hospitals. It is a 100 per cent job oriented course designed to bridge the gap between potential growth factors and actual employment. The Department maintains excellent liaison with healthcare industry and all concerned Government offices, by providing onsite training to the students. MBA (Hospital Administration) students interact regularly with Hospital Administrators through extension lectures, workshops, seminars and practical observation visits organized by the Department.

About the Workshop

Quality is simply the degree of adherence to pre-established standards which are based upon prevailing knowledge and best practices. Quality relates to structure, processes, and outcomes. The structure represents the facilities and the human resources while the processes represent the various clinical, supportive and administrative interactions between the providers and recipients. The outcomes are manifest as relief from symptoms or cure of a disease. Employee and patient satisfaction also represent outcomes.

To many citizens, a hospital visit as patient or an accompanying relative or friend is a dreadful experience. The reasons, to name a few are big crowds, confusing maze like layout, perplexing instructions, drabby procedures, casual diagnosis, rough handling by sullen staff, rude physicians, complete absence of accountability and unjustified delays.

Through planned talks, discussions, paper presentations, posters and plenary sessions, this workshop proposes to delve into issues regarding the need for quality in Indian Hospitals and identify solutions for improving the quality of hospital services in the country.

The objectives of this workshop are:
1. To identify the quality related lacunae in hospitals and efforts underway in India and abroad regarding the establishment of relevant and achievable standards.
2. To plan hospitals which can comprehensively meet the healthcare needs of all people in a region
3. To identify and address areas of need for quality improvement in hospitals – structural, human resources and administrative processes
4. To study the application of newer quality management techniques in hospitals.

The expected outcomes of this workshop are:
1. The effective sharing of knowledge, practices and technologies regarding quality improvement in hospitals, both Government and Private
2. Participants can expect to identify areas of potential improvement in quality and familiarize themselves with the application of newer methods of quality management specifically for hospitals using successful case studies.
3. Dialogue on the setting up and implementation of an area wide regional plan for a comprehensive hospital network ensuring care for all health problems of the community.

4. Panel discussion with healthcare experts regarding the National Medical Commission (NMC) Bill and its far reaching consequences on the quality of hospital care in the country.
5. Facilitate the design of an effective checklist for quality in small to medium size hospital units with a view towards NABH standards

The Sub themes identified for this workshop are:
1. National Accreditation Board for Hospitals (NABH) Norms and NABL
2. Electronic Medical Record System and Quality
3. Area wide regional hospital planning in enhancing quality
4. Time-motion concerns in hospitals - overcoming bottlenecks
5. Quality management in hospitals (Six Sigma, Lean Mgt. Three Sigma etc): the emerging issues and challenges.
6. The National Medical Council (NMC) Bill and its consequences.
7. Environmental Issues & Healthcare Waste Management to enhance Hospital Quality

The workshop will motivate participants to explore and appraise feasible approaches in the management of quality in various healthcare settings both in rural and urban environments.

Registration Fee

The registration fee should be pay on the spot only.

Students: Rs. 500/-
Academics & Scholars: Rs. 800/-
Healthcare Representatives: Rs. 1000/-

Note: Registration fee includes workshop kit, two day lunch and Certificate.

How to reach ANU

Acharya Nagarjuna University is located beside Chennai-Howrah National Highway (NH 16) at a distance of 12 km from Guntur and 19 km from Vijayawada, A.P. Both the cities are well connected by rail and road. Buses fly round the clock in between these two cities. Nearest Air Port is at Gannavaram, Vijayawada.