

Invitation



Two Day UGC
National Workshop



on

**HEALTHCARE MANAGEMENT
IN PANDEMICS:**

Emerging Issues and Challenges

30-31 March, 2021

To

Prof./Dr./Sri _____

From

Dr. V. Tulasi Das

MBA., MHRM., M.Phil., Ph.D.

Director, National Workshop

Head, Dept. of MBA (Hospital Administration)

Acharya Nagarjuna University

Nagarjuna Nagar, Guntur – 522 510

Mob: 91+9553511099

Email: mbahospitaladmn.anu@gmail.com

Waiting to interact at Workshop

Organizing Committee

Chief Patron

Prof. P. Rajasekhar

Vice-Chancellor (FAC)

Patrons

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Rector

Prof. K. Rosaiah

Registrar

Prof. K. Ratna Shiela Mani

Principal, University College of Arts, Comm. and Law

Prof. R. Siva Rama Prasad

Dean, Faculty of Management & Chairman BoS, MBA (HA)

Workshop Director

Dr. V. Tulasi Das

Head, MBA (Hospital Administration)

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Sr. Faculty, Dept. of MBA (HA)

Members:

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Dr. P. Tulasi

Dr. B.V. Siva Reddy

Mr. G. David Raju

Dr. Sadik Sayyed

Dr. B. Sreedhar Reddy

For any further queries please contact

Dr. V. Tulasi Das

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Director

Dr. V. Tulasi Das

MBA., MHRM, M.Phil., Ph.D.

Associate Professor

Organised by

Dept. of MBA (Hospital Administration)
Acharya Nagarjuna University
Nagarjuna Nagar - 522 510, Guntur, A.P.

Venue

**Prof. V. Balamohan Das Seminar Hall
at Dr. H. H. Deichmann &
Dr. S. John David Auditorium
Acharya Nagarjuna University Campus**

We are very happy to inform you that our MBA (Hospital Administration), Acharya Nagarjuna University is organizing a Two Day – UGC National Workshop on "Healthcare Management in Pandemics: Emerging Issues and Challenges", during 30-31 March, 2021. In this context I request your valuable participation with a research contribution.

About the University

Acharya Nagarjuna University has completed 45 years of its existence. It was inaugurated on 11 September, 1976 by the former President of India, Sri Fakhruddin Ali Ahmed. The university was established by Act 43 of 1976 of A.P. State Legislature and Governed by Act 4 of 1991. The University is spread across sprawling 293 acres located on the NH16, within the Capital Region of Amaravathi, between Vijayawada and Guntur. It is accredited by NAAC with "A" Grade, 21 rank in India and 2 rank in A.P. among top universities in Asia by Times Higher Education. It is offering Post Graduate education in 47 courses. Its jurisdiction was confined to Guntur and Prakasam Districts of A.P. and having 450 affiliated Colleges offering Undergraduate, Engineering, Education, Law, Pharmacy and Oriental Language courses. For the administrative convenience and student friendly, University Campus is divided into SIX Colleges, College of Arts, Commerce & Law, College of Sciences, College of Engineering, College of Architecture, College of Pharmacy and College of Physical Education. Our MBA (Hospital Administration) Department functioning under the faculty of Commerce and Management, College of Arts, Commerce & Law with collaboration of Dr. NTR University of Health Sciences.

About the MBA (Hospital Administration)

MBA (Hospital Administration) was established with collaboration of NTR University of Health Sciences, Vijayawada in the academic year 2004 - 05 which is being run effectively with attractive placements for the students in Corporate Hospitals and Government Hospitals. It is a 100 per cent placement oriented course designed to bridge the gap between potential growth factors and actual employment. The Department maintains excellent liaison with healthcare industry and all concerned Government offices, by providing onsite training to the students. MBA (Hospital Administration) students interact regularly with Hospital Administrators through extension lectures, workshops, seminars and practical observation visits organized by the Department.

About the Workshop

The COVID - 19 epidemic has shown clearly the substantial lacunae in the healthcare system of the country ranging from lack of adequate infrastructure and equipment to insufficient supplies and woefully meager trained personnel. Due to the current irrational antibiotic use, uninhibited international travel and laboratory experimentation on pathogens for industrial use, more such pandemics are likely in the future. It is essential that the healthcare system of the country must be equipped to quickly identify and put in place the required amenities to promptly respond to such colossal events at a short notice.

The health system of the country includes not just the Governmental units but also the private sector which is quite substantial in India. Both the formal and informal sectors must be brought into play with essential healthcare infrastructure communication and other networks. Issues like availability of healthcare services, proper healthcare waste management (Bio-Medical Waste), health insurance, electronic medical records maintenance etc are equally important in a pandemic situation. Education of the rural masses about precautions and self care measures in pandemics are essential to control the unfortunate outcomes of the pestilence.

Through discussions, presentations, posters and plenary sessions, this workshop proposes to explore concerns regarding the need for ensuring efficient and effective healthcare systems in pandemic situations like COVID - 19.

The objectives of this workshop are...

1. To identify early warning signs of impending epidemics and pandemics on a national level.
2. To ensure at all times, adequate infrastructure, materials and personnel for mobilisation at short notice both from Govt. and Private Sectors.
3. To foresee bio - medical waste management issues in pandemics.
4. To ensure the proper documentation of individual patients in the form of Electronic Medical records to avoid contamination through paper records.
5. To discuss the role of Patient Reported Outcomes Measures (PROM) in improving quality and service in health systems.

The expected outcomes of this workshop are...

1. There will be a sharing of knowledge regarding essential services and necessary infrastructure, equipment and personnel in pandemic situations and how to mobilize them to needy areas.
2. Participants can expect to identify areas where Public Private Partnerships can be brought into play and also to recognize the responsibility of each sector.
3. Dialogue on issues such as healthcare waste management during pandemics and the need for Electronic medical records during infectious disease epidemics.
4. Panel discussion with healthcare experts regarding Patient Reported Outcomes Measures (PROM) and its role in improving health care systems.
5. An understanding of financial implications of pandemics and the scope of Health Insurance in such events to avoid catastrophic costs to individuals.

The Sub themes identified for this workshop are...

1. Essential Healthcare Infrastructure in Pandemics (Preparedness)
2. Role of Public Private Partnerships (PPP) in Healthcare during Pandemic situation.
3. The Role of Electronic Medical Records in Infectious Disease Epidemics
4. Role of Patient Reported Outcome Measures (PROM) in Ensuring Quality of Services
5. Issues of Healthcare Waste Management in Pandemic situations
6. Health Insurance and Financing of Healthcare in Pandemics.
7. Panel Discussions on Healthcare Management in Pandemics - Issues and Challenges.

The workshop will motivate participants to explore and appraise feasible approaches in the healthcare management in pandemics in various healthcare settings both in rural and urban environments.

Registration Fee

The registration fee should be pay on Director, National Workshop, HMP - 2021, Union Bank A/c 150811010000004, IFS : UBIN0815080, ANU Branch.

Students : Rs. 500/-

Academicians & Scholars : Rs. 600/-

Healthcare Representatives : Rs. 700/-

Note: Registration fee includes workshop kit, Two days lunch, Tea, Snacks and Certificate.

How to reach ANU

Acharya Nagarjuna University is located beside Chennai-Howrah National Highway (NH 16) at a distance of 12 km from Guntur and 19 km from Vijayawada, A.P. Both the cities are well connected by rail and road. Buses fly round the clock in between these two cities. Nearest Air Port is at Gannavaram, Vijayawada.

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REGISTRATION FORM

PARTICIPANTS DETAILS

Name: Prof./Dr./Mr./Mrs.

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Designation:

Department:

Name of the Institution/Organization:

.....

Address:

.....

.....

Email:

Contact Tel. Ph. Number:

Off.

Mobile:

PAPER DETAILS

Paper Title:

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PAYMENT DETAILS

Amount Rs.

(Rupees only)

Drawn on Bank:

Signature of the Participant/s

Date:.....