

Call for Papers / Abstracts

Abstracts and full papers are invited for presentation covering the areas mentioned above. The Abstract should not exceed 200 words. The text should be typed in Times New Roman Font Size 12 Points, with single spacing in MS-Word file format. It must carry names, designation and address of the authors. The abstract and full paper can be sent to the following e-mail

Id: commerceseminaranuongole@gmail.com on or before 7th February, 2020.

Publication:

Accepted papers will be published as conference proceedings and the Printed copies will be available to participants at the time of seminar with ISBN No.

Registration Fee:

Participants are requested to register in advance by sending filled in registration forms upto 25th January, 2020 with the registration fee as mentioned below.

Students and Research Scholars:

Rs. 500/-

Academicians and Professionals:

Rs. 600/-

All full papers with abstracts should be accompanied by Registration fee as detailed below

Account no. 175610100058305

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Note: Registration Fee includes Seminar kit, two day lunch and certificate. Every author must register separately

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For any further queries please contact

Dr. B. PADMAJA

The Director, UGC National Seminar, Department of
Commerce & Business Administration, Andhra Kesari
Tanguturi Prakasam University

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Ongole), Prakasam Dt., Andhra Pradesh, India.

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UGC Sponsored



2 Day National Seminar on

GLOBAL TURBULENCE: INDIA'S PREPAREDNESS



Organized by

Department of Commerce & Business
Administration

Acharya Nagarjuna University Ongole Campus
Prakasam Dist., Andhra Pradesh, India

Date & Time:

26th & 27th February, 2020 at 10.30 AM

Seminar Director

Dr. B. PADMAJA

padmajabathula@rediffmail.com

padmaja.b22@gmail.com

PH: 9848414344

Venue:

Seminar Hall, 2nd Floor, Main Block
Andhra Kesari Tanguturi Prakasam
University

Pelluru Colony-523001, Ongole, Prakasam
District, Andhra Pradesh, INDIA.

About Acharya Nagarjuna University

Acharya Nagarjuna University is a state university established in 1976 (erstwhile AU PG Centre started in 1967) and was inaugurated by the then president of India his excellence Fakruddin Ali Ahmed. Acharya Nagarjuna University was established by the Act of 43 of 1976 of A.P .Legislated and Governed by the Act of 1991. The university is regarded as a pioneering institution in developing research scholars, post graduates as well as under graduates for well over 45 years in the state of Andhra Pradesh. Its aim is to remain connected academically, functioning in the state of AP and India. Also it has been striving hard to cater to the educational needs of Guntur and Prakasam districts especially the rural students. It's now "A" grade NAAC accredited University.

About Andhra Kesari Tanguturi Prakasam University

The Acharya Nagarjuna University Ongole campus was started by Prof. Y. Simhadri, the then vice-chancellor of Nagarjuna University in the year 1993. The existing Acharya Nagarjuna University Ongole campus is upgraded as new University in the Prakasam district namely Andhra Kesari Tanguturi Prakasam University from the academic year 2019-20. Presently it is running with 10 courses and 10 new courses were proposed by Dr. Pola Bhaskar, I.A.S. Collector & Vice-Chancellor of Andhra Kesari Tanguturi Prakasam University. The existing 10 courses are M.Com, M.B.A, M.S.W, M. Ed, M. Sc.,(Maths), M.Sc.,(Statistics), M.A. Economics, M.A. History, B.P.Ed & M.P.Ed., with a student strength of over 500.

Further, Andhra Kesari Tanguturi Prakasam University will be offering 10 new courses viz. Physics, Chemistry, Botany, Zoology, Marine Biology, Geology, English, Telugu, Yoga and P. G. Diploma Courses with a total intake of 1240 students in the new University from the coming academic years 2020- 21, 2021-22, and 2022-23 progressively.

About The Department:

The Department of Commerce and Business Administration was started with 2 academic courses viz. M.com with Accounting and M.B.A with three specializations viz., HRM, Marketing & Finance and also 2 research programmes M.Phil, and Ph.D. with all specializations. Shortly the Department is going to offer 5 years integrated course in Commerce with Banking and Financial services specialization, and also P.G diploma courses with specializations Financial Accounting & Packages, Hospital Management and Retail Marketing.

About the Seminar

I am happy to inform you that the Department of Commerce and Business Administration is going to organize a two-day National Seminar on "Global Turbulence: India's preparedness" on February, 26th and 27th, 2020. The two day National Seminar will be organized by the DCBA, in association with the other departments in Andhra Kesari Tanguturi Prakasam University, formerly A.N. U. P. G. Centre, Ongole. In this context I earnestly request your valuable participation in the seminar. And I urge you to kindly offer your consent at your earliest convenience.

Theme of the Seminar

There is a great rush on the part of the global turbulence, which is impacting Indian economy. The main purpose of this seminar is to examine interlinkages and casual relations of Indian economy with United States, European and other emerging markets and the world economy, to investigate the long term co integrating relation between India and U.S, India and Europe, India and other emerging markets, and India and world economy, to examine India's response to the turbulence created in the global markets and to understand, India's preparedness to counter global shocks. Hence there is a need to find out reforms to face these challenges.

In this context, a two day National seminar on "Global Turbulence: India's Preparedness" sponsored by UGC will be organized by the Department of Commerce and Business Administration, ANU Ongole Campus, Ongole on 26th & 27th February, 2020. The aim of the seminar is to conglomerate academicians, research scholars, professionals from all over the country for deliberations, besides exchange of views for professional excellence.

Sub- Themes

1. Interlinkages and long-run Integration of Indian economy with other economies of the world.
2. Indian economies response to global turbulence created in global markets.
3. India's preparedness to counter global shocks.
4. Interlinkages between Indian stock market and other markets
5. Short run and long run Interlinkages of stock Markets
6. Plausible reason to Interlinkages
7. Impact of interlinkages
8. Impact of Global Crisis-Indian Merchandise Trade.
9. Impact of Global Crisis- Global Merchandise Trade and GDP
10. India's preparedness to meet the challenges created by global turbulence.
11. Impact of global slowdown on India's exports and employment
12. Any other theme relevant to the topic

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UGC Sponsored

Two Day National Seminar on **GLOBAL
TURBULENCE: INDIA'S
PREPAREDENESS**

26th & 27th February, 2020

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Designation :

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Name of the Institution /Organisation :

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Address :

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Institute :

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INVITATION

UGC Sponsored



2Day National Seminar on

**GLOBAL TURBULENCE: INDIA'S
PREPAREDENESS**

26th AND 27th FEBRUARY 2020



To

Prof/Dr./Sri _____

From :

Dr. B. Padmaja, Seminar Director,

Dept. of Commerce & Business Administration, Andhra
Kesari Tanguturi Prakasam University, Formerly Acharya
Nagrjuna University Ongole Campus Ongole-523001,
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