UGC-SAP Sponsored Two Day National Seminar on

BUSINESS SKILL DEVELOPMENT

3rd to 4th January 2019

Name of the Candidate............................................................
Age:..........................Gender:...........................................
College:..........................................................
Designation: Student(UG/PG) / Scholar / Faculty
Address for correspondence:.................................................

Phone:..........................................................
Email:..........................................................
Particulars of Fee:
Amount of Rupees:..........................................................
DD No:..........................................................
Name of the Bank:..........................................................
Date..........................................................

Signature of the Applicant

Organizing Committee

Chief Patron
Prof. A. Rajendra Prasad
Hon’ble Vice-Chancellor, ANU

Patrons
Prof. K. John Paul
Rector, ANU
Prof. K. Chandra Kumar
Principal, ANU College of Arts, Commerce & Law
Prof. G. Rosaiah
Registrar, ANU
Prof. V. Chandrasekhara Rao
Dean, Commerce and Management Studies

Seminar Director
Prof. R. Siva Rama Prasad

Organizing Joint Secretaries

Dr. A. Kanaka Durga
Assistant Professor (Contract)
Dept. of Commerce & Business Administration

Dr. N. Ratna Kishore
Assistant Professor (Contract)
Dept. of Commerce & Business Administration

Organising Committee Members

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Guest Faculty, Dept. of Commerce & Business Administration

Dr. V. Vishnu
Guest Faculty, Dept. of Commerce & Business Administration

Dr. K. Sudheer Kumar
Guest Faculty, Dept. of Commerce & Business Administration

Address for Correspondence:

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Seminar Director, ISFIR-2019
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Registration Form

Department of Commerce & Business Administration
Acharya Nagarjuna University &
UGC-SAP Sponsored
Two day National Seminar on
BUSINESS SKILL DEVELOPMENT

3rd to 4th January, 2019

Venue
Seminar Hall
Department of Commerce & Business Administration
Acharya Nagarjuna University

Seminar Director
Prof. R. SIVA RAMA PRASAD
Department of Commerce & Business Administration
Acharya Nagarjuna University
Nagarjuna Nagar - 522 510
Guntur, Andhra Pradesh, India
Mobile: 9849856589
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raminenisivaram@yahoo.co.in
About the Acharya Nagarjuna University

Acharya Nagarjuna University was established in 1976 and has grown into a large University with 37 Academic Departments. Now it has 55 Post-Graduate teaching-cum-research courses on the campus, while around 70 affiliated colleges offer PG. courses. The most distinguishing feature of the University is that it has 7 exclusive research centers to pursue advanced studies in the frontier areas. ANU is a research-intensive university of global standing specializing in discovery and public policy. Our research priorities address the challenges faced by India in particular and the world in general.

About Department of Commerce and Business Administration

Our Department secured top ranks in the study conducted by the Outlook Money Business Magazine, for the business schools in India for the year 2015-16 as follows.

- Rank 1 in intellectual capital and learning experience;
- Rank 2 in return on investment
- Rank 3 in overall performance; Out of nearly 300 institutes and universities that offer MBA programme in Finance our department stood in top 3 in South India. Our department stood at 17th place in top 25 finance specialists in India.

About the Seminar

This script for the Business Skills training workshop provides course facilitators with the material they need to train MEI beneficiaries how to plan and run their businesses. It discusses a series of topics considered important for the fledgling entrepreneur and provides facilitators with background material, exercises and hand-outs.

The workshop script is designed to help the beneficiaries of an MEI programme run successful businesses. It teaches the beneficiaries as starting entrepreneurs and is designed to provide them with basic skills and tools to start their business without burdening them with extensive theoretical concepts and complex models. During the training course, the beneficiaries will develop a clear understanding of their business idea, devise a plan to implement it, and receive some basic tools to run and monitor their business. The workshop is also intended to stir their entrepreneurial spirit.

The participants will learn concepts and tools through discussion, exercises and activities. They should be motivated to bring in their own experience and discuss practical local examples. The purpose of applying an interactive training style is to adapt the course and its material to the participants’ needs and immediate environment, to demystify the business world by making the participants realize that they are able to understand and interact with it, and to enhance comprehension and recall of the material acquired during the workshop.

Sub Themes:

- To uplift managerial and entrepreneurial skills of those already in business to help improve their enterprises performance for expansion and growth.
- Develop confidence in enterprise initiation and enterprise management for improving performance. Assess one's own capabilities and motivation in entrepreneurial career and strengthen and develop business skills
- Reduce poverty by enabling you to go back and create your own jobs by starting and managing your own business. Increase the number of sustainable micro and small businesses
- To empower the MBA, M.Com. Students and Research Scholars with employability Skills.
- To train up the Business Students and Research Scholars through 'R' - language, 'Python' - language, 'Tally' and GST Software.

Participants' Profile


Guidelines to Authors for Submission of Papers

- The paper should have a separate cover page bearing only Title of the paper and author’s Name, Designation, official address, phone number and email address.
- Length of the full paper must not exceed 10 pages (including all tables, appendices and references).
- Submitted papers must NOT have been previously presented, published, accepted for publication, under review. Please note that the Institute has a strict anti-plagiarism policy so originality of the work should be ensured by the authors.
- The entire paper (title, abstract, keywords, main text, figures, tables, references, etc.) must be in ONE Document created in BOTH MS-Word and PDF format. All the pages of the paper must be numbered.
- Use Times New Roman, 12-pitch font, single spaced and 1-inch (2.5 cm) margin all around. All tables must be consecutively numbered using Roman numerals with appropriate titles.
- Changes in the paper title, abstract, authorship, and actual paper would not be possible after the submission deadline.
- All payments should be made DD/Cheque in favour of the Seminar Director, International Seminar on Fourth Industrial Revolution.
- Registration is opened for limited number of participants on first come first basis. Certificate of participation will be awarded to only those participants who attend the conference throughout two days in all the key note sessions.

REGISTRATION FEE

<table>
<thead>
<tr>
<th>Participants Profile</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Students</td>
<td>200</td>
</tr>
<tr>
<td>Research Scholars</td>
<td>400</td>
</tr>
<tr>
<td>Faculty/Academicians</td>
<td>500</td>
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<tr>
<td>Corporate</td>
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<tr>
<td>Foreigners</td>
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Important Dates

<table>
<thead>
<tr>
<th>Important Stages</th>
<th>Key Dates</th>
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<tbody>
<tr>
<td>Submission of abstracts</td>
<td>02.01.2019</td>
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<tr>
<td>Intimation of acceptance of abstracts</td>
<td>02.01.2019</td>
</tr>
<tr>
<td>Last date for confirming participation with payment of Seminar fee</td>
<td>02.01.2019</td>
</tr>
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How to Reach Acharya Nagarjuna University

Acharya Nagarjuna University is located on the National Highway of Chennai to Kolkata in the midst of Guntur and Vijayawada, from Guntur distance is approximately is 14 km and 22Km from Vijayawada. For International participants the nearest airport is Hyderabad International airport and can also reach through Chennai Kolkata Bangalore, New Delhi airports.