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For any queries please contact:
Dr. B. Padmaja, Seminar Director
Dept. of Commerce and Business Administration,
ANU Ongole Campus, Ongole-523002, Prakasam District, A.P.
Mobile: 91 +984814344, 91 +7013283135

Note: Kindly send the proof of the transfer payment along with the registration form to
Dr. B. Padmaja
Seminar Director
Dept. of Commerce and Business Administration
ANU Ongole Campus, Ongole-523002
Prakasam District, A.P.

Accepted papers will be published as conference proceedings with ISBN/ISSN Number.

Registration Form

Name:

Designation:

College/University:

Postal Address:

Contact No.:

E.Mail:

Title of the Paper:

Registration Fee (Rs):

Date:

Signature
Two-Day National Seminar
On
‘HUMAN DIMENSION IN INFORMATION AGE’

Dear Sir/Madam,

I am delighted to announce that the Department of Commerce and Business Administration, ANU Ongole Campus is going to organize Two-day National Seminar on “Human Dimension in Information Age” on February, 21st & 22nd, 2019. As regards this I beseech you to partake of the seminar and present a paper culled from the themes of the seminar. I shall be pleased to know your assent at your earliest convenience.

About Acharya Nagarjuna University Ongole Campus

Acharya Nagarjuna University is a state university established in 1976 has been constantly striving towards achieving progress and expansion during its existence for over four decades, in terms of introducing new courses in the University College, affiliated colleges and professional colleges. ANU Ongole Campus established in 1993 with 4 Post Graduation courses. At present 9 courses are in the campus. Research Programmes like M.Phil., and Ph.D are also available in this campus since 12 years.

Objective of the seminar

There is a great rush to the part of the information age or network age, the combined result of the technological revolutions and globalization that are integrating markets and linking people across all kinds of traditional boundaries. People all over the world have high hopes that these new technologies will lead to healthier lives, greater social freedom, increased knowledge and more productive livelihoods. At the same time there is a great fear of the unknown technological change, like all change, possess risks as shown by the industrial disaster in Bhopal (India), the nuclear disaster in Chernobyl (Ukraine), etc., Hence there is a need to have proper directions so that technology remains a tool for human development. It has both macro and micro perspectives. In this context, the Dept. of Commerce and Business Administration propose to conduct two-day National Seminar on “Human Dimension in Information Age” sponsored by UGC on 21st and 22nd February, 2019 to throw light on various issues on information era.

The aim of the seminar is to conglomerate academicians, research scholars, professionals from all over the country for deliberations besides exchange of views for professional excellence.

Broad areas:

- Information age and strategic decision making
- Digital economy and skills for the future
- Knowledge management and information technology
- Technology remains a tool for human development
- Measures for human development to meet challenges of growing technological development
- Outsourcing human resource – A Boon or Bane?
- Role of commerce in information age
- Role of HRD managers in information age
- Role of IT in HR management
- Information rights and obligations
- Digitalization of work and its impact on working relations
- Dimensions and dynamics of digital age leadership competencies

Besides, any other contributions relevant to the main themes are also highly solicited. The seminar covers the invited lectures and discussion in technical sessions.

Call for Papers / Abstracts

Abstracts and full papers are invited for presentation covering the areas mentioned above. The Abstract should not exceed 200 words. The text should be typed in Times New Roman Font Size 12 Points, with single spacing in MS-Word file format. It must carry names, designation and address of the authors. The abstract and full paper can be sent to the following e-mail Id commercesaninaruongole@gmail.com on or before 30th January, 2019.

Registration Fee

Participants are requested to register in advance by sending filled in registration forms upto 30th January, 2019 with the registration fee.

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<th>Category</th>
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<tr>
<td>Students</td>
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<tr>
<td>Research Scholars</td>
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<tr>
<td>Faculty members</td>
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<td>Industrial Representatives</td>
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Account Name: M/s. UGC NATIONAL SEMINAR ANU CAMPUS ONGOLE

Account No.: 175610100058305
IFSC CODE: AndB0001756

Spot registration also available