

### Sub- Themes

1. Impact of Covid-19 on MSM Farmers & MSM Industries.
2. Impact of Covid-19 on daily wage workers & employment.
3. Impact of Covid-19 on Banking & Insurance Services.
4. Impact of Covid-19 on pharmaceutical & Hospital Services.
5. Impact of Covid-19 on Consturction & Real Estate Busines.
6. Impact of Covid-19 on Education & Transport Services.
7. Impact of Covid-19 on Goods & Services Tax.
8. Impact of Covid-19 on Public at large.
9. Impact of Covid-19 on Political & Legal Environment

### Guidelines

Manuscripts should be typed 12 font sizes, Times New Roman, 1.5 spaced with 1" margin on a standard A4 size paper. It should be organized in the following order: title, names of authors , abstract, introduction, main body of paper, conclusions and references and not more than 9 pages. Abstract and full paper must be sent as a hard copy as well as a soft copy in CD in MS-Word.

### Registration fee

There is no registration fee for the participants. All the Participants are requested to register in advance on or before 29-03-2021. Registration fee is exempeted to all the Stakeholders like Students / Scholars, Academicians, Industrial Representatives and others.

Accepted papers will be published as conference proceedings with ISBN/ISSN No. Printed Publication Books will be provided on 30<sup>th</sup> April 2021 to all the participants, who have paid the worth of amount of Rs. 1000/- (including postal charges) at the time of registration. The mode of payment is allowed to the participants like googlepay, Phonepe and Cash remitted to the following Account Number on or before registration :

Name of the Account holder : **Krishna Banana**

Account Number : **175610100061789**

Andhra Bank, RIMS Branch, Ramnagar, Ongole.

IFSC Code : **ANDB 0001756**

➡ **Spot registration also available**

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Sr. Faculty, DCBA, ANUOC, Ongole

#### Seminar Director

**Dr. KRISHNA BANANA**

Special Officer, ANUOC, Ongole  
Chairperson, BOS in PG Courses, ANU, Guntur  
Associate Professor, DCBA, ANUOC, Ongole  
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**Acharya  
Nagarjuna University  
Ongole Campus**



**UGC Sponsored**

**2 Day National Seminar on**

**IMPACT OF COVID – 19  
ON INDIAN ECONOMY**

**IMPACT OF COVID - 19**

**PUBLIC AT LARGE**  
**POLITICAL & LEGAL ENVIRONMENT**  
**PHARMACUTICAL & HOSPITAL SERVICES**  
**BANKING & INSURANCE SERVICES**  
**EDUCATION & TRANSPORT SERVICES**  
**DAILY WAGE WORKERS & EMPLOYEES**  
**MSM FARMERS & MSM INDUSTRIES**  
**CONSTRUCTION & REAL SETATE BUSINESS**  
**GOODS & SERVICES TAX**

#### Organized by

Department of Commerce & Business Administration,  
Acharya Nagarjuna University Ongole Campus,  
Ongole - 523001. Prakasam (Dt.), Andhra Pradesh, India

#### Date & Time:

**30-31 March, 2021 at 10.30 AM**

#### Seminar Director

**Dr. KRISHNA BANANA**

drkrishnabanana@gmail.com

#### Venue

Seminar Hall, 2<sup>nd</sup> Floor, Main Block  
Acharya Nagarjuna University Ongole Campus  
Pelluru Colony-523001, Ongole, Prakasam District

**Important Dates : 10-03-2021 & 20-03-2021**

Full paper with abstract should reach the seminar director on or before **10-03-2021**.

Accepted papers will be published as conference proceedings with ISBN number. Confirmation of registration for participation in the seminar is on or before **20-03-2021**.

The soft copies of abstracts along with full papers can be sent online to the following e-mail address:

[drkrishnabanana@gmail.com](mailto:drkrishnabanana@gmail.com)

**About Acharya Nagarjuna University (ANU)**

Acharya Nagarjuna University is a state university established in 1976 (erstwhile AU PG Centre started in 1967) and was inaugurated by the then president of India his excellence Fakruddin Ali Ahmed. Acharya Nagarjuna University was established by the Act of 43 of 1976 of A.P. Legislated and Governed by the Act of 1991 The university is regarded as a pioneering institution in developing research scholars, post graduates as well as under graduates for well over 45 years in the state of Andhra Pradesh. Its aim is to remain connected academically, functioning in the state of AP and India. Also it has been striving hard to cater the educational needs of Guntur and Prakasam districts especially the rural students. It's now "A" grade NAAC accredited University.

**About Acharya Nagarjuna University Ongole Campus (ANUOC)**

The Acharya Nagarjuna University Ongole campus was started by Prof. Y. Simhadri, the then vice-chancellor of Nagarjuna University in the year 1993.

The ANU PG Centre was started 10 academic courses and two research programmes in the academic year 1993. The 10 academic courses are M.Com, M.B.A, M.S.W, M.Ed, M.Sc.(Maths), M.Sc.(Stat.), M.A.(Eco), M.A.(His.), B.P.Ed. & M.P.Ed., for academic students Further, two research programmes like M.Phil. & Ph.D are conducting for research scholars in all departments

of ANUOC since inception of ANU PG Centre.

**About Andhra Kesari Tanguturi Prakasam University (AKTPU)**

The existing Acharya Nagarjuna University Ongole campus is upgraded as new University in the Prakasam district namely Andhra Kesari Tanguturi Prakasam University from the academic year 2021-22. It will be initiated to continue the existing 10 old traditional courses and also proposed by Dr. Pola Bhaskar, the Collector & vice-chancellor of Andhra Kesari Tanguturi Prakasam University to be introduce 10 new science courses, Four years integrated degree courses, One year diploma courses from the coming academic years 2021-22, 2022-23 and 2023-24 progressively. It is interesting to note that as per the direction of AP State Government the Vice-chancellor of AKTPU is proposed to introduce the prestigious short term training courses as "Center for continuing Education" for training is given to all the teachers in the State for upgrading in language, subjects and methodology.

Further, Andhra Kesari Tanguturi Prakasam University will be proposing a total intake of 2000 students in the new University in new science courses, viz. Physics, Chemistry, Botany, Zoology, Marine Biology, Geology; and language courses like English & Telugu, Yoga and One Year and short-term P. G. Diploma Courses along with Four years integrated degree courses like B.A.B.Ed. and B.Sc.B.Ed.

**About The Department**

The Department of Commerce and Business Administration (DCBA) was started with two academic courses viz. M.com & M.B.A, two research programmes M.Phil. & Ph.D. since inception of ANUPG Center. Shortly the DCBA is proposed to be offer 5 years integrated courses in Commerce with banking and financial services specialization, and also proposed to introduced short-term PG diploma courses with Hospital Management, Retail Marketing and Financial

Accounting and Packages specializations from the next academic year 2022-23.

**About the Seminar**

The two day National Seminar will be organized by the Department of Commerce and Business Administration (DCBA), A. N. U. Ongole Campus, Ongole. I am happy to inform you that the DCBA is going to organize a two –day National Seminar on "**Impact of Covid – 19 on Indian Economy**", on March 30<sup>th</sup> and 31<sup>st</sup>, 2021. In this context I earnestly request your valuable participation in the seminar. And I urge you to kindly offer your consent at your earliest convenience.

**Theme of the Seminar**

The year 2021, is an important year in the economic history of India. Due to the impact of Covid – 19 the Indian economy is drastically changed. The present seminar is explored the impact of Covid-19 on Indian economy in terms different aspects covered regarding problems faced by MSM Farmers & Small scale industries, development of Pharmaceutical business & Hospital Services. Further the seminar is covered the impact of covid-19 on Banking & Insurance Services, Construction & Real Estate Business. The Daily wage workers income position & lively hood is influenced through covid-19 and the employment opportunities are affected to the public. The Goods & Service Tax is also affected during the covid-19 period. The Educational Services and Transport Services are drastically influenced by the covid-19 in India.

**Call for papers**

- i) Papers should reflect on conference theme and sub themes.
- ii) All submitted papers are peer reviewed. Reviewer's opinion is final.
- iii) Paper presenters shall bring the hard copy of the paper on the day of seminar.