

## AP Brandathon - APSCHE

From: SECRETARY APSCHE (secretaryapsche@gmail.com)

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Date: Thursday, 3 October, 2019, 05:13 pm IST

Respected Sir/Madam,

The AP Brandathon is an activity initiated by the Dept. of Industries, Investments, Infrastructure and Commerce, Govt. of AP under the leadership of Hon'ble Chief Minister.

As a part of this activity we are wanting to reach out to all the creative and young talent of the state to design a Logo for the State of AP and also suggest a tagline, thereby helping to build "Brand AP".

1. To be put up on their respective web sites.
2. To be put up on the notice boards.
3. To be put up on their respective social media pages.

Lets try and use all the creative minds of the state to come and build a new Brand identity for the state.

1. Set 1 (Paper Ad) - <https://we.tl/t-tR6Sl8mn9l>
2. Set 2 (State Map 1) - <https://we.tl/t-ctrTNT3EG0>
3. Set 3 (State Map 2) - <https://we.tl/t-lyy2RHQsug>
4. Set 4 (Think Big) - <https://we.tl/t-1iaeKCA5ea>

Creatives have to be downloaded on or before 8th Oct as the links would expire.

The entries have to be submitted on the URL mentioned below

URL for submission is- <https://bit.ly/2m1KVml>

**Top 3 Entries will win cash prizes. Last date for accepting entries is 28-Oct-2019**

With Regards,  
Prof. B. Sudheer Prem Kumar  
Secretary, APSCH  
Tadepalli  
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