

ACHARYA NAGARJUNA UNIVERSITY

NAAC – 'A' grade

REGISTRAR



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No. ANU/Acad./S1/SC to AS/149th meeting/BoS(PG)/MBA (TTM)/2019, Date: 20-8-2019.

PROCEEDINGS OF THE VICE-CHANCELLOR

Sub:- ANU – Academic Section– 149th meeting of the SC to AS – Board of Studies (PG) in M.B.A. (Travel & Tourism Management) – Minutes for the Academic Year 2019-'20 – Approval orders – Issued.

Read:- 1. Minutes of the meeting of the Board of Studies (PG) in M.B.A. (Travel & Tourism Management) held on 07-3-2019.

2. Minutes of the 149th meeting of the SC to AS (Item No.07) held on 15-7-2019.

3. Vice-Chancellor's approval orders dated 26-7-2019.



ORDER:

Having considered the minutes cited under read (2), the Vice-Chancellor has ordered as follows:

1. The one year P.G. Diploma course i.e., Post-graduate Diploma in 'Event Management' (PGDEM) be **introduced** from 2019-'20 Academic Year in the Department.
2. The following papers of M.B.A. (Travel & Tourism Management) program be **revised**, and be effective in implementation from the admitted batch of the Academic Year 2019-'20.
Semester – I: Paper-II, III, IV, V & VI.
Semester – II: Paper-I, II, III, IV, V & VII.
Semester – III: Paper-I, III, V, VI & VII.
Semester – IV: Paper-1, II, IV & V.
3. The panel of Subject Experts as well as External examiners recommended by the BoS be approved.
4. The paper entitled, "*Destination Planning and Development*" of IV Semester be introduced in place of (401) "*Marketing of Tourism*" paper w.e.f. the Academic Year 2019-'20.

Further, it is ordered to request the concerned faculty to submit the **revised** Model Question Papers for M.B.A. (Travel & Tourism Management) program. (P T O)

Also, it is ordered to clarify pertaining to point No.01, whether it is day time program or evening time program and to submit the modalities such as admission regulations, academic regulations, examination regulations, fee structure, income and expenditure details, etc.

(BY ORDER)


REGISTRAR

To

The Chairperson and all the Internal & External members of the
BoS (PG) in M.B.A. (Travel & Tourism Management), ANU.

Copies to: The Principal, University College of Arts, Commerce and Law, ANU.
The Dean, Faculty of Commerce and Management Studies, ANU.
The Head, Dept. of M.B.A. (Travel & Tourism Management), ANU.
The Co-ordinator, P.G. & Professional Courses (Exams), ANU - *Along with
the panel of Paper Setters and External
Examiners for the Academic Year 2019-'20.*
The Deputy Registrar, Teaching Establishment Section, ANU - *Along
with the panel of Subject Experts.*
The Controller of Examinations, ANU.
The In-charge, University Official Website, ANU - *With a request to upload
the revised papers.*
P.A. to Vice-Chancellor, ANU.
P.A. to Registrar, ANU.