

STRUCTURE OF MODEL QUESTION PAPER

ACHARYA NAGARJUNA UNIVERSITY

B.B.A. (Bachelor of Business Administration)

V Semester

w.e.f. 2015-16

(CBCS)

Time : 3 Hrs.

Max. Marks : 75

SECTION – A

Answer any **FIVE** questions. Each question carries 5 Marks

5 x 5 = 25 M

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

SECTION – B

Answer **ALL** questions. Each question carries 10 Marks

5 x 10 = 50 M

9. a) .

(OR)

b)

10. a)

(OR)

b)

(P.T.O.)

// 2 //

11. a)

(OR)

b)

12. a)

(OR)

b)

13. a)

(OR)

b)



Prof. NOOR BASHA ABDUL
CHAIRMAN
Board of Studies in Bachelor of
Business Administration (U.G.)
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