



UNIVERSITY NEWSLETTER



Acharya Nagarjuna

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33rd FOUNDATION DAY CELEBRATIONS



Acharya Nagarjuna University celebrated its 33rd Foundation Day on November 6, 2009, in a grand manner. The University did not celebrate its Foundation Day on September 11, 2009 as the state was still mourning the death of the former Chief Minister Dr.Y.S. Rajasekhara Reddy. Vice – Chancellor Prof. Y. R. Haragopal Reddy presided over the celebrations and presented a brief report of the University's progress. Sri KRM Kishore Kumar, Inspector General of Police, Guntur Range, was the Chief Guest.

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VICE-CHANCELLOR'S ENGAGEMENTS



Vice-Chancellor Prof. Y. R. Haragopal Reddy

Date	Particulars
6-10-09	Heads/Coordinators meeting in Committee room Deans committee meeting in Committee room
7-10-09	CPC meeting in committee room
8-10-09	In Tirupathi Meeting with Consul General Cornelis M.Keur, USA Consulate General, Hyderabad in Deichmann Hall (Attended by Rector)
9-10-09	National seminar on "Relevance of Gandhiji's Construction Programme" at Deichmann Hall Inauguration of 2 New Generators (1 at Power House and 1 at Ladies Hostel in ANU campus) Valedictory function of Employees' Provident Fund Organisation in ANU campus
10-10-09	Inauguration of Inter-collegiate Hockey (Men) Tournament 2009-10 World Mental Health Day celebrations at Dept. of M.Ed. Inauguration of Waiting Room & Reading Room at Ladies Hostel Meeting with Officers Association Hostel Advisory committee meeting Valedictory function of the Seminar on "Relevance of Gandhiji's Constructive Programme" at Deichmann Hall
12-10-09	Meeting with NAAC members Meeting with VIKASA members
13-10-09	NUTA meeting Meeting on UGC XI Plan merged schemes
14-10-09	Inauguration of Book Festival in ANU campus Meeting on Foundation Day Celebrations in Committee Room Inauguration of APPSC Group-I & II coaching classes for SC./ST/OBC and Minorities at Students centre
15-10-09	CPC meeting in Committee Room by F.O. Deans' meeting EC Sub-committee meeting on Affiliation
16-10-09	Reconstitution of ANU College of Engineering & Technology Advisory Committee meeting Reconstitution of ANU College of Architecture and Planning Advisory Committee meeting
19-10-09	Inauguration of "Orientation and Training Programme for Physics and Chemistry Junior Lecturers of Zone-III, Govt. of A.P., by the Board of Intermediate Education at Old Commerce dept., ANU
20-10-09	Inauguration of Water Plant/Tank on the top of CDE building
21-10-09	CPC meeting in Committee room
22-10-09	to 31-10-09 In Bangalore
2-11-09	Inauguration of ITC Technology at CDE
4-11-09	61 st Academic Senate at Deichman Hall ANU Code Committee meeting in Committee room
5-11-09	Pratibha Puraskar by AISF at Students' Centre, ANU Press meet on 'University Foundation Day Celebrations' in VC office Youth Festival Committees meeting in Committee room
6-11-09	ANU Foundation day Celebrations at Deichmann Hall Foundation Day celebrations at KBN College, Vijayawada
7-11-09	Inauguration of Seminar in Montessori College, Vijayawada
9-11-09	Inauguration of Inter-Collegiate Youth Festival 2009-10
10-11-09	In Delhi Meeting with the officials at UGC & DEC
11-11-09	In Delhi
12-11-09	Participated in South Zone Vice-Chancellors' Conference at Guru Nanak Dev University, Amritsar
16-11-09	Meeting at Unveiling the statue of Sri M.J. Manikya Rao, Ex-MLC at A.C. College Road, Guntur Valedictory function of the Seminar on "Costa-Andhra BC Kristava Minority Streeela Sahityam" at Deichmann Hall
17-11-09	NSS Advisory Committee meeting at Deichmann Hall Met SC/ST union
18-11-09	National Seminar on "1950la varaku streeelu-Jeeva yatra" conducted by the Dept. of Telugu, JKC College, Guntur Meeting with the Principals of all Affiliated Engineering Colleges in committee room. Freshers' party of MBA students at Students Centre
20-11-09	Inauguration of ANU Employees Cooperative Consumer Stores in ANU campus Sri Grandhi Kamaraju Endowment lecture at KBN College, Vijayawada
21-11-09 to 25-11-09	Teaching staff selections at Deichman Hall in ANU campus
26-11-09	Meeting on Publication of Facultywise Journals Valedictory function of Two - day Convention on "Current Trends in Pharmaceutical Sciences"
27-11-09	Finance Committee meeting in ANU campus Executive Council meeting in ANU campus
1-12-09	Visited ANU College of Engg. & Technology buildings
7-12-09	Sri Alapati Venkata Krishnaiah and Seethamma Endowment lecture at Deichmann Hall
8-12-09	Heads/Coordinators meeting in Deichmann Hall Valedictory function of Cultural programmes at Sarada College, Vijayawada
26-12-09	Meeting on Examinations
27-12-09	Visited UGC-NET Examination
29-12-09	Meeting with Affiliated colleges Principals of Guntur District at Hindu College, Guntur
30-12-09	Deans' Meeting in the Vice-Chancellor's chamber Retirement function of Mr. M. Poornachandra Rao, Asst.Registrar in Committee room Meeting with Affiliated colleges Principals of Krishna District at M.M. College, Vijayawada
31-12-09	Retirement function of Non-Teaching Staff at VIKASA Bhavan Meeting with Affiliated colleges Principals of Prakasam District at ANU PG Centre, Ongole

In keeping with its tradition, the University presented Puraskarams to 11 eminent personalities for their contribution to society in their respective fields.



Vice-Chancellor addressing the gathering



Sri Vidvan Gogineni Kanakaiah
Education



Sri Alla Dasaratha Rami Reddy
Rural Development



Sri K. P. Ranga Rao
Social Service



Sri Potturi Venkatweswara Rao
Media



Sri Ambati Subba Rao
Information



Sri K. Rajasikhamani
Service Sector



Sri Shaik Khaleel
Cultural Artist



Sri Pratti Sesaiah
Freedom Fighter



Dr. Kondru Sivarama Krishna, Medical Service



Smt. Kanan Ajit Kumar, Art of Living



Sri Thota Silvester, Mimicry Artist.



Sri Kishore Kumar
Inspector General of Police

The Chief Guest Sri Kishore Kumar exhorted the students to avail themselves of the opportunities of higher education and thereby enlighten the society. Sri Sylvester enthralled the gathering with his awesome mimicry talent.

The members of the Executive Council, the Principal, Vice-Principal and Deans graced the occasion.



Sri Sylvester

TEACHERS CONFERRED AWARDS / INCENTIVES AT THE FOUNDATION DAY CELEBRATIONS

1. Best Research Paper Published in International Journal (Science & Technology)

- (a) Prof. M. Vijayalakshmi, Dept. of Botany,
(b) Prof. B.Re.Victor Babu, Dept.of Statistics, ANU.

Best Research Paper Published in International Journal (Arts, Commerce, Humanities, Law, etc.)

- (a) Dr. D. Divya Tejo Murthy, Dept. of Rural Development, ANU.
(b) Prof. R. Saraswathi, Dept. of English, ANU.

2. Best Research Paper Presented in an International Conference Abroad (Science & Technology):

- (a) Prof. K. Rosaiah, Dept. of Statistics.

Best Research Paper Presented in an International Conference Abroad (Arts, Commerce, Humanities, Law etc.)

- (a) Prof. M.Koteswara Rao, Dept. of Economics, ANU.
(b) Prof. K. Ratna Shiela Mani, Dept. of English, ANU..

Best Research Paper Presented in a National Journal (Science & Technology):

- (a) Prof. M. Vijayalakshmi, Dept. of Botany, ANU..
(b) Prof. B.Re. Victor Babu, Dept. of Statistics,

3. Best Research Paper Published in National Journal (Arts, Commerce, Humanities, Law, etc.)

- (a) Prof. M. Madhusudhana Rao, Dept. of English, ANU.
(b) Dr. P. Raja Sekhar, Dept. of English, ANU.

COLLEGES / STUDENTS CONFERRED AWARDS / INCENTIVES AT THE FOUNDATION DAY CELEBRATIONS

COLLEGES/STUDENTS AWARDED

- Best Laboratory Award:
First Place : **Bapatla Engineering College, Bapatla**
Second Place : Maris Stella College, Vijayawada
- Best Eco- Friendly :
First Place : **SDMSM Kalasala, Vijayawada.**
Second Place : **AG & SG College,Vuyyuru..**
- Best Library :
First Place : **Maris Stella College, Vijayawada**
Second Place : **VR Siddhartha Eng. College, Vijayawada**

BEST PERFORMANCE COLLEGE IN THE UNIVERSITY EXAMINATIONS RESULTS

- Degree Colleges with not less than 1000 strength:
First Place : Sri Satyanarayana Degree College, Ongole.
Second Place : Vikasa Degree College, Vissannapet
- Professional (UG-B.Tech) Colleges with not less than 500 strength:
First Place : **RVR & JC College of Engineering, Guntur**
Second Place : **KLCE, Vaddeswaram (Vijayawada)**
- Professional (PG) Colleges with not less than 100 strength:
First Place : **ASN College, Tenali**
Second Place : **SNBTM College, Repalle.**
- Colleges with not less than 200 strength - Arts, Science & Commerce :
First Place : University College, ANU.
Second Place : JKC College, Guntur.

AWARDS TO UNIVERSITY STUDENTS

- Best Speaker Award (English):
First Place : **G. Purnaiah, M.Ed.**
Second Place : **Mounika. B.Tech. (CSE)**
- Best Paper Writer Award (English)
First Place : **J. Vidya Sagar. M.Tech, (CSE)**
Second Place : **Sk. Meher Sultana. B.Tech. (ECE)**
- Best Paper Writer Award (Telugu)
First Place : **B. Sri Ram Prasad. M.Sc.(F) Botany**
Second Place : **B. Ganesh Kumar, M.Sc.(F)**
- Elocution Competition in Telugu:
First Place : **B. Ganesh Kumar, M.Sc.(F)**
Second Place : **Ch. Virabrahmam. M.Sc. Env. Sci.**

BEST MAINTAINED HOSTEL ROOM – BOYS

- First Place : **Gowtham Hostel – Room No. 213 – Dept. of Botany**
A. Anand Rao, G.Santosh Kumar & B. Sivaramaiah.
- Second Place : **Satavahana Hostel – Room No.207**
Dept. of Che.
B. Kalyan Kumar L. Veeranjanyulu,
G. Ravi Kumar and A. Kishore.

BEST MAINTAINED HOSTEL ROOM –GIRLS

- First Place : **Indirapriyadarshini Hostel Room No.206 & 405**
Ch. Karuna, B. Nagarani, V.Lavanya & N. Kranthi
- Second Place : Indirapriyadarshini Hostel Room No.217
Ch. Padmavathi, Ch.Sudha Rani & Ch. Prameela

FACULTY NEWS

Faculty News/ Appointments

Prof. C.S.N. Raju, Dept. of Economics, was appointed as Vice-Principal of the University College, ANU in October 2009. Prof. C.S.N. Raju is also the Co-ordinator, Research Cell and Dean of Social Sciences.



FACULTY RECRUITMENT

The following candidates were appointed as Assistant Professors in the University College and ANU Campus, Ongole, in November 2009.

University College:

Name	Subject
Dr. P. Purna Chandra Rao	Tourism and Travel Management
Dr. B. Naga Raju	Human Resource Management
Dr. V. Tulasi Das	Human Resource Management
Dr. G. Anita	Journalism
Dr. V. Divya Tejomurthy	Rural Development
Dr. B. Babitha	Food and Nutritional Sciences
Dr. P. Kiranmayi	Bio-chemistry
Dr. J. Rajeswari	Bio-chemistry
Dr. A. V.V. S. Swamy	Environmental Sciences
Dr. P. Brahmaji Rao	Environmental Sciences
Dr. A. Amruthavalli	Microbiology
Dr. P. Sudhakar	Bio-technology
Dr. A. Krishna Satya	Bio-technology

ANU Campus, Ongole:

Name	Subject
Dr. B. Krishna	Commerce and Business Administration
Dr. G. Somasekhara	History
Dr. K. Vazra Narasa Raju	History
Dr. M. Gnaneswara Reddy	Mathematics
Dr. K. Gangadhar	Mathematics
Dr. N. Nirmala Mani	Economics
Dr. A. Bharathi Devi	Economics

The following Teachers are appointed purely on temporary basis in the University

Name	Subject	Place
Dr. K. Somasekhar	Rural Development,	ANU Campus
Ms. B. Padmaja	Commerce and Business Administration	Ongole Campus
Ms. K.V. Santhi Sree	Food and Nutritional Sciences	ANU Campus.
Dr. D. Venkateswara Reddy	History	Ongole Campus

BEST TEACHER AWARDS



Prof. K. Viyyanna Rao, Dept. of Commerce and Business Administration and Rector of the University, receiving the Best Teacher Award from the A.P. Chief Minister Sri K. Rosaiah.



Prof. P. V. V. Satyanarayana, Dept. of Chemistry, receiving the Best Teacher Award from the A.P. Chief Minister Sri K. Rosaiah.

Prof. P.V.V. Satyanarayana, Dept of Chemistry, was appointed as Dean, Faculty of Physical Sciences in November 2009.

Dr. P.Rajasekhar, Dept. of English, was appointed as the Coordinator for the Equal Opportunities Cell of the University in October 2009.

Dr. Saroja was appointed as Psychology Consultant for counseling the students of the University.

AWARD



Dr. Challapalli Swaroopa Rani, Associate Professor in Centre for Mahayana Buddhist Studies, was conferred United Nation's Laadli Media award on 17th December 2009 at Hyderabad for her editorial on violence against women in the context of violent attacks on college girls. She is working as a chief editor a magazine **Bahujana Keratalu**.

COMMEMORATION OF SPECIAL DAYS

WORLD MENTAL HEALTH DAY CELEBRATIONS



The Department of Education conducted the World Mental Health Week Celebrations on 10th October 2009 which was the World Mental Health Day. The W.H.O. has given a theme for 2009 – “Make Mental Health a Global Priority – Integrating with Primary Care”.

In the meeting, Dr. Saroja, University Psychologist, demonstrated Mind relaxation exercises to improve concentration and overcome unhealthy thoughts.

Prof. Y.R. Haragopal Reddy, Vice-Chancellor, underscored the necessity for being good and doing good to others to form a healthy society. Rector Prof. K.V. Rao; the Principal Prof. Brahmanandam; Registrar Prof. Sharma, and O.S.D. Prof. Samuyelu, spoke on the occasion.

Dr. B.R. AMBEDKAR'S DEATH ANNIVERSARY



The 53rd Death Anniversary celebrations of Dr. B.R. Ambedkar were held in the university on 6-12-09 by staff and students. The university officials garlanded his statue in the campus and paid tributes to him in acknowledgement of his great ideals worthy of emulation.

MAHATMA PHOOLEY'S DEATH ANNIVERSARY



Mahatma Jotirao Phooley's Death Anniversary was celebrated in ANU on 28-11-09. The Vice-Chancellor, the Rector, the Principal, the Registrar and others attended the meeting arranged on this occasion. They garlanded his statue and paid tributes to Phooley who strove to eradicate social evils through education of the downtrodden and weaker sections of Indian society.

WORLD DISABLED DAY

World Disabled Day was observed in a fitting manner in the university campus on 3-12-2009.



The Department of Education organized a symposium on "Quality, Quantity and Equality - An Elusive Triangle in Indian Education" on the occasion of National Education Day on 11th November 2009 to commemorate the Birthday of Maulana Abul Kalam Azad. Prof. K.V. Rao, Rector of the University was the Chief Guest, while Registrar Prof. M.V.N. Sarma, and the Principal, Prof. G.N. Brahmanandam were the Guests of Honour. The Symposium was presided over by the Asst. Coordinator of the Department of Education, Dr. M. Vanaja.

GANDHI JAYANTHI

Gandhi Jayanthi was celebrated on October 2, 2009 in the University Campus. In a meeting arranged on the occasion, the Vice-Chancellor Prof Y. R. Haragopal Reddy administered the pledge for Non-Violence and peace to the University Community.



INTERNATIONAL SYMPOSIUM ON BIOTECHNOLOGY

An International symposium on “Emerging trends in Biomedical and Nanobiotechnology Relevance to Human Health” (ISEBN-2009) was held from December, 19-21, 2009 at ANU. Prof. K.R. Sambasivarao, Head, Dept. of Biotechnology was the Director of the symposium which was jointly organized by Department of Biotechnology and Department of Nanotechnology. The conference was inaugurated by



the Vice-Chancellor Prof.Y.R. Haragopal Reddy followed by the presentation of award of “Fellow of Association of Biotechnology and Pharmacy (FABP)” to twelve scientists in the field of Biotechnology and Pharmacy for both Indian and International scientists. Dr.S.R.Rao, Advisor to Department of Biotechnology, Government of India, New Delhi, gave the keynote address on the recent emerging research related to biotechnology and pharmacy at global level and also released the **Proceedings of the International Conference**. Scientists and Professors from around the globe spoke of the importance and application of Nano - science. The symposium had parallel sessions on Biotechnology, Pharmacy and Nanotechnology with fifty invited lectures, 290 oral presentations and 390 poster presentations.

REGIONAL JAWAHAR KNOWLEDGE CENTRE

ANU- WAVE

Wipro has begun a special project called ANU-WAVE (Acharya Nagarjuna University - Wipro Academy of Voice Excellence) being coordinated by the JKC Regional Centre, Acharya Nagarjuna University. The aim of this project is to coach students in English in order for them to improve the way in which they speak, thus giving them the chance of using Business English, which would enable them to get a job more easily, in the Business World where English is ‘THE’ Business Language. It is the sincere desire of Wipro to give students an opportunity to use their skills coupled with adequate guidance from Wipro, to achieve their goals and also to fit in with people in the Corporate World. Students thus trained will find themselves well equipped to handle the pressure that conversing in English involves in the field of business. Apart from training students in English, Wipro also trains them in Customer Service, Soft Skills, Telephone and Business Etiquette, which enhance the skills of the learner, thus giving them the much needed boost in terms of self - confidence. It brings about harmony in culture, in the workplace, both at home and abroad.

25 students were enrolled at the beginning of this project, out of which 4 students were off campus and 21 students were from the campus. The Trainer from Wipro for this special project was Mr. Christopher Hereford, who has been sent from Wipro Hyderabad. Training commenced in November 2009 and will continue till March 2010.

INTERNAL QUALITY ASSURANCE CELL

The Self Study Report of Acharya Nagarjuna University for reaccreditation by NAAC is completed by the steering committee constituted for this purpose under the supervision of IQAC. The report was handed over to the university administration on 30th December 2009 for submission to NAAC. The report consists of two parts each with three components A,B,C, covering the various aspects of institutional data, profile of the university, profiles of departments/centres, executive summary, evaluative report of the institution, and evaluative reports of individual departments/centres. The entire information submitted is for the period 2003-04 onwards till date. The university expects the visit of the NAAC peer team soon. Efforts by IQAC are in progress to interact with each departments/centre individually to prepare them in receiving the Peer Committee and its assessment process.

CENTRE FOR GANDHIAN STUDIES

NATIONAL SEMINAR



A National Seminar on the **Relevance of Gandhiji's Constructive Programme** was organized by the Centre for Gandhian Studies, ANU on October 9-10- 2009.

Prof.Y.R. Haragopal Reddy, Vice-Chancellor, in his Inaugural Address, stated that the 'Constructive Programme' is a method to achieve 'Purna-Swaraj' i.e. complete Independence by truthful and non-violent means. It does not signify political independence but rather Economic and Social Independence. The most important factor of "Constructive Programme" as stressed by Gandhiji was Communal Harmony.

Padmasree Turlapati Kutamba Rao, Senior Journalist, was the Chief Guest. In his address he stated that Gandhiji gave the

constructive programme to the people of India which was a great creative Revolution. Gandhiji himself drew immense strength from the awakened masses of the villages as he delivered blow after blow at the mighty edifice of British rule in India ultimately shattering it in to pieces.

Dr. Sarvodaya Prasad, General Secretary of A.P.Sarvodaya Mandali, Hyderabad, in his Key note address stressed that Education, as believed by Gandhiji, is character - building process. Gandhiji always believed women to be the other side of the coin and stressed their importance in social and economical construction of India.

Prof. K.V. Rao, in his Valedictory address stated that "Economic Equality" as used by Gandhi means, "abolishing the eternal conflict between the capital and labour". Economic stability has been the whole theme of Gandhiji's Constructive Programme.

The Principal Prof. G. N. Brahmanandam and the Registrar Prof. M.V.N. Sarma were the Guests of Honour. Prof. M.V. Ram Kumar Ratnam was the Director of the Seminar.

The Centre for Gandhian Studies conducted a test on **Gandhiji Atmakatha** and **Hind Swaraj** for the students of ANU Affiliated Colleges on 11th October 2009 at 6 examination centers. The Winners of this competition were:

- i) Sunkara Nagarjuna. JKC College, Guntur – I prize
- ii) Gurupati Bharathi, ANR College, Gudivada – II prize
- iii) M. Sivarama Krishna, Chaitanya Bharati College, Chirala

The winners and candidates, who have secured more than 50 marks in the above examinations will be taken on a tour to Gandhi Ashram, Wardha, Maharashtra during the third week of January 2010.

ANU JOURNALS RELEASED

Acharya Nagarjuna University has always taken bold initiatives in attaining excellence in academics and research. It is leaving no stone unturned in order to foster a research culture in the campus. Giving impetus and incentives to the faculty to do research, it has started the publication of journals for each faculty. The following journals were released by the Vice-Chancellor.

ANU Journal of Humanities

ANU Journal of Law

ANU Journal of Pharmaceutical Technology and Research

ANU Journal of Natural Sciences

SEMINARS / CONFERENCES ATTENDED

DEPARTMENT OF BIOTECHNOLOGY

P. Udayasri and K. R. S. Sambasiva Rao : Presented a paper on “Studies on Biodegradation of Organophosphorus Pesticides (Malathion) using selected fungal species in cotton soils of Andhra Pradesh, India” , in *CHEMCON-2009* (Indian Chemical Engineers Congress) held at the Dept. of Chemical Engineering, Andhra University, Visakhapatnam during 27 -30 December 2009.

DEPARTMENT OF BOTANY & MICROBIOLOGY

K. Mallikarjuna : i. Attended *Young Indian Scientists Colloquium (YISC-2009)* organized by Tata Institute of Fundamental Research, Mumbai, during 7-9-2009 to 10-9-2009.

ii. Attended the National Seminar on *Young Explorers in Indian Biology (YEIB-2009)*, conducted by Department of Biological Sciences, Tata Institute of Fundamental Research, Mumbai, during 14-9-2009 to 16-9-2009.

M.R. Himabindhu, A. Kavitha, N. Krishna and M. Vijayalakshmi: Presented a paper on “Halophilic Actinomycetes-A potent source of chitinase” in the International Symposium on *Emerging trends in Biomedical and Nanobiotechnology: Relevance to Human Health*, organized by Department of Biotechnology, ANU, Guntur, during 19-21 December 2009.

DEPARTMENT OF CHEMISTRY

R. Ramesh Raju, G.Giridhar, M.Rangacharyulu and P.Sambasiva Rao : Presented a paper on “Effect of Bonding Nature in Alkali Cadmium Phosphate Glasses” at the National Seminar on *Recent Trends in Emerging Frontiers of Physical Sciences (RTEFPS - 2009)*, during November 02 -03, 2009, at B.I.T, Sindri, Jharkhand.

G.Giridhar, R.Ramesh Raju, M.Rangacharyulu and R.V.V.S.N. Ravi Kumar: Presented a paper on “FT-IR Spectral Studies of Alkali Cadmium Phosphate Glasses” at the National Seminar on *Recent Trends in Emerging Frontiers of Physical Sciences (RTEFPS - 2009)*, during November 02 -03, 2009, B.I.T, Sindri, Jharkhand.

R. Ramesh Raju, K. Anitha and S. Jayarama reddy: Presented a paper on “An Amperometric Biosensor as Novel Drug Screening Tool” at the International Conference on *Sensors and Related Networks (SANNET 2009)*, during December 07 – 10, 2009, at VIT University, Vellore, Tamil Nadu.

P. Sreenivasa Rao, N. Bujji Babu and R.Ramesh Raju: Presented a paper on “HPLC Method for Investigations of Cypermethrin Pesticide in edible fish” at the International Symposium on *Emerging Trends in Biomedical and Nanobiotechnology: Relevance to Human Health*, during December 19 – 21, 2009, at the Department of Biotechnology and Department of Nanotechnology, ANU.

N. Bujji babu, P. Sreenivasa Rao and R. Ramesh Raju: Presented a paper on “Spectrophotometric method for Quantitative Determination and Pharmaceutical Formulations of Acuvail drug” at the International Symposium on *Emerging Trends in Biomedical and Nanobiotechnology: Relevance to Human Health*, during December 19 – 21, 2009, Department of Biotechnology and Department of Nanotechnology, ANU, Guntur.

Prof B.Syama Sundar: Serving as Scientist – in-charge of Industrial and Applied Chemistry section of Indian Chemical Society, Kolkata and attended *46th Annual Convention of the Chemists* held at VIT University, Vellore, Tamilnadu during 1-6 December,

2009 and conducted the proceedings of the Industrial and Applied Chemistry.

DEPARTMENT OF ECONOMICS AND APPLIED ECONOMICS

Prof. B.Sambasiva Rao: Presented a paper on “Environment and Sustainable Development: Some Basic Issues” at the *UGC National Seminar*, organized by the Department of Economics, Adoni College of Arts and Sciences, Adoni during 5-6 December 2009.

B.S. Rao, B.V. Raghavendar and M.N. Swarna: Presented a paper on “Land Degradation: Issues and Challenges” at the *17th Annual Conference of Agricultural Economics Research Association (AERA)*, organized by the Department of Agricultural Economics, Tamilnadu Agricultural University, Coimbatore, Tamilnadu, during 19-21 November, 2009.

The following papers were presented at the *51st Annual Conference of The Indian Society of Labour Economics*, organized by the Department of Economics, Panjabi University, Patiala during 11-13 December 2009.

i) **K. Mahendra Kumar and B.S. Rao**: “National Rural Employment Guarantee Act: Issues and Challenge”.

ii) **M.N.Swarna, K.Pradeep Kumar and B.S.Rao** : “Nregp And Rural Development Impact And Awareness”

iii) **P. Mercy Kumari and B.S. Rao**: “Rights Of Unorganised Women Workers”.

iv) **P. Mercy Kumari and B.S. Rao**: “Role of Women Self Help Groups in Rural Poverty Alleviation with Special Reference to West Godavari District of Andhra Pradesh”.

The following papers were presented at the *92nd Indian Economic Association Annual Conference*, organized by the School of Management, KIIT University, Bhubaneswar during 27 – 29 December, 2009.

i) **K. Mahendra Kumar and B.S. Rao**: “Commercialization of Agriculture and WTO”

ii) **M.N.Swarna and B.S.Rao**: Presented a paper on “Factors Affecting Agrarian Distress: A Study Of Policy Issues In Andhra Pradesh”.

Dr. K. Madhu Babu: i. Delivered a lecture on “Rural Development – Role Of Nreg Programme in Andhra Pradesh”, at the *Training Programme for NSS Programme Officers*, organized by Andhra University National Service Scheme Training and Orientation Centre, on 28-10-2009 at ANU, Guntur.

ii. Presented a paper on “Ambedkar Ideology : Economic And Social Justice” at the International Seminar on *Understanding and Interrogating Fourth World Literatures* organised by the Department of English, ANU, 7-9 September 2009.

iii. Presented a paper on “Performance Of National Rural Employment Guarantee Programme In Andhra Pradesh” at the *51st Annual Conference of The Indian Society of Labour Economics* organized by the Department of Economics, Punjab University, Patiala , during 11-13 December 2009.

iv. Presented a paper on “Capital Formation In Indian Agriculture Under WTO Regime” at the *92nd Annual Conference of the Indian Economic Association*, organized by School of Management, KIIT University, Bhubaneswar, during 27 – 29 December 2009.

DEPARTMENT OF ENGLISH

Prof. R. Saraswathi: Delivered the Keynote Address at the UGC sponsored State Level Seminar on *Indian Women Novelists in English*, organised by the Dept. of English, Noble College, Machilipatnam, on 9-10-09.

Prof. K. Ratna Shiela Mani : Guest of Honour for the Inaugural Function of *Orientation Programme for Junior Lecturers in English* conducted by the Dept. of Intermediate Education, A.P., Hyderabad at ANU during November 16-21, 2009. and delivered two lectures on :

- i) "Interesting Ways of Teaching Phonetics" on 16-11-09.
- ii) "Teaching Communication Skills" on 18-11-2009.

Dr. G. Chenna Reddy : Delivered a lecture on "Teaching Different Modes of Questioning" on 20-11-2009 in the *Orientation Programme for Junior Lecturers in English* conducted by the Dept. of Intermediate Education, A.P., Hyderabad at ANU during November 16-21, 2009.

DEPARTMENT OF FOOD AND NUTRITIONAL SCIENCES

Jalaja Kumari. D: i. Presented a paper on "Role of Diet and Gallstones in Guntur City" at the 2nd *AP Science Congress 2009*, in "Science and Technology" from 14 - 16 November at S.V. University, Tirupati.

ii. Participated in the Pre - conference workshop on *Assessment of Nutritional Status and Dissemination of the New RDA for Indians* from 19th November 2009 at N.I.N., Hyderabad.

iii. Attended the 41st National Conference 2009 on *Chronic Diseases – The New Pandemic*, during 20 - 21 November 2009, at N.I.N., Hyderabad.

iv. Attended the National seminar and IDA Convention - AP chapter, on *Non Alcoholic fatty liver disease and metabolic syndrome – Recent Concerns and Lifestyle Management*, during 7 – 8 December 2009, at Andhra University, Visakhapatnam.

v. Attended the International Symposium on *Emerging Trends in Biomedical and Nanobiotechnology: Relevance to Human Health*, during 19 - 21 December 2009, at ANU, Guntur.

V. Chinnari Harika: i. Attended the National Seminar on *Alcoholic Fatty Liver Disease and Metabolic Syndrome-Recent Concerns And Lifestyle Management*, Andhra University, Viskhapatnam, during 7 & 8th December, 2009.

ii. Presented a Poster on "Prevalence And Nutritional Status Of Obesity In Adolescent Boys And Girls" In Vijayawada (15-18 Years), in *97th Indian Science Congress* held at University of Kerala, Thiruvananthapuram, during 3 - 7 January, 2010.

DEPARTMENT OF HISTORY & ARCHAEOLOGY

Prof. P. Ramalakshmi: i. Presented a paper on "Women's Movement in India" at the National seminar on *Women in Governance and Decision Making in Post - Independent India*, at S.V.K.P. & Dr. K.S.Raju Arts and Science College, Penugonda during 23-24 October 2009.

ii. Presented a paper on "Coasta Andhra Streela Sahityam prior to 1947", at the seminar organized by *Manalo Manamu Ummadi Vedika* and Centre for Women's studies, ANU. during 15-16 November 2009.

iii. Presented a paper on "Relevance of Social Sciences" at the National Seminar on *Future of Social Sciences : Search for New Perspectives*, organized by C.R. Reddy College, Eluru, during 19-20 November 2009.

DEPARTMENT OF LIFELONG LEARNING

Prof. P. Syama Thrimurthy: Presented a paper on "Training Opportunities for Women- Status and Strategies" at the National Seminar on *Work Participation and Training Opportunities for Women: Status and strategies*, organised by the Department of Adult Education, S.V. University, during 5-6 December 2009.

CENTRE FOR MAHAYANA BUDDHIST STUDIES

Dr. Ch. Swaroopa Rani: i. Chief guest at the inaugural session of *Women Writer's Conference* held at Acharya Nagarjuna University, Guntur during 15-16 November 2009.

ii. Delivered a valedictory address at the National Seminar on *Women up to 1950's*, held at J.K.C.College, Guntur, on 19th Nov. 2009.

iii. Delivered a guest lecture on 'Dr. Ambedkar's Conversion into Buddhism and its Impact on Dalit Masses' organized by Bouddha Dhamma Prerana Sangh, Kakinada, on 14th October 2009.

iv. Delivered a guest lecture on 'Women and Leadership' in a training programme at Good Shepherd Convent, Tadepalli, Guntur, on 11th November 2009.

v. Delivered a lecture on 'Ambedkar's Perspective of Women's Liberation' held at Press Club, Vijayawada, on 06th December 2009.

DEPARTMENT OF MATHEMATICS

Prof. Bhavanari Satyanarayana : i. Delivered the following lectures at the Department of Mathematics, Periyar Maniyammai University, Thanjavur, Tamilnadu.

i. "Ring Theory" on 11th December 2009.

ii. "Gamma Near- Ring Theory" on 13th December 2009.

DEPARTMENT OF PHYSICS

R.V.S.S.N. Ravikumar: U.S. Udaychandran Thampy, Ch. Rama Krishana, Y.P. Reddy, P.S. Rao and R.V.S.S.N. Ravikumar: Gave a lecture on "Synthesis and Spectroscopic Characterization of Transition Metal ions Doped ZnO based Nanomaterials", at the National Seminar on *Recent Trends in Emerging Frontiers of Physical Sciences*, organized by Sindri College, Sindri, during 02-03 November 2009.

G. Giridhar, R. Ramesh Raju, M. Rangacharyulu and R.V.S.S.N. Ravikumar: Presented a paper on "FT-IR Spectral Studies of Alkali Cadmium Phosphate Glasses", at the National Seminar on *Recent Trends in Emerging Frontiers of Physical Sciences*, organized by Sindri College, Sindri, during 02-03 November 2009.

R.V.S.S.N. Ravikumar, P.S.Rao and Y.P. Reddy: Gave a lecture on "Nano Structured Materials : ZnO and CdO Nano Powders", at the National Seminar on *Nano Materials and their Applications*, organized by D.A.R. College, Nuzvid, during 10-11 December 2009.

The following papers were presented at the National Seminar on *Nano Materials and their Applications*, organized by D.A.R. College, Nuzvid, during 10-11 December 2009.

i) **U. S.Udaychandran Thampy, Ch. Rama Krishana, C.V. Reddy, Y.P. Reddy and R.V.S.S.N. Ravikumar:** "Optical Absorption and Band Gap Studies of Ni²⁺ Doped ZnO Nano Powder".

ii) **Ch. Rama Krishana, Y.P. Reddy, P.S. Rao, Jun Yamuchi and R.V.S.S.N. Ravikumar:** "XRD, Optical and EPR Studies of Co²⁺ Doped ChloroCadmium Phosphate Cd(HPO₄)Cl.[H₃N(CH₂)₆NH₃]_{0.5} Crystals".

iii) **L.V. Krishna Rao, U.S. Udaychandran Thampy, D.V. Satish and R.V.S.S.N. Ravikumar:** “Optical Properties of Copper Doped Cadmium Oxide Nano Material”.

Dr. Sandhya Cole: i. Delivered a lecture on “Alternating currents-LR,CR,LCR circuits” in the *Orientation programme* organised by the Department of Intermediate Education, A.P. Hyderabad at ANU, on 20-10-2009.

ii. Delivered a lecture on “Surface Tension and Viscosity” in the *Orientation programme for Krishna, East and West Godavari Dist.College Lecturers*, organised by the Department of Intermediate Education, A.P.Hyderabad at St.Ann’s College, Hanuman Junction on 21-10-2009.

iii. Presented a paper on “Biofuels, types of biofuels and Implementation of biofuels” at the National youth Forum on *Green Energy solutions meeting Global concern*, organized by Maris Stella College, Vijayawada during 19-20, November 2009.

DEPARTMENT OF SOCIOLOGY & SOCIAL WORK

Dr. Saraswati Raju Iyer: i. Presented a paper on “Gandhi and Rural Development” at the UGC National Seminar on *The Relevance of Gandhiji’s Constructive Programme*, organized by Gandhian Studies Centre, ANU, during 9 - 10th October 2009.

ii. Delivered a lecture on “Counselling Skills and Techniques” at the *Training Programme for NSS Programme Officers*, organized by Andhra University National Service Scheme Training and Orientation Centre, on 24-10-2009 at Vanijya Bhavan, ANU, Guntur.

iii. Delivered a lecture on “Working with Groups and Communities” at the *Training Programme for NSS Programme Officers*, organized by Andhra University National Service Scheme Training and Orientation Centre, on 28-10-2009 at Vanijya Bhavan, ANU, Guntur.

iv. Gave an Interview in English on “Counselling the HIV Positive for Positive Life” on All India Radio, Vijayawada on 29-10-2009.

v. Delivered a lecture on “Counselling for Better Social Life” organized by Government Observation Home for Boys, Vijayawada, in commemoration of the Child Rights Week Celebration on 18-11-2009.

DEPARTMENT OF STATISTICS

Prof.C.V.Rao: Delivered a lecture on “Analysis of Means – a Graphical Method for Quality Improvement” at the *National Conference on Quality Improvement Concepts and their Implementation in Higher Educational Institutions*, organized by Amrita Vishwa Vidyapeetham, Coimbatore on 12-12-2009. He also chaired a session.

DEPARTMENT OF TELUGU

Prof. G.Y. Prabhavathi Devi : i. Gave a talk on “Pracheenandhra Sahityamlo Girijana Prastavana”, on All India Radio – Visakhapatnam, broadcast on 2-9-2009 at 7.30 a.m.

ii. Gave a talk on “Annamayya Sri Venkateswara Sataka Vaisishtyam”, on All India Radio, Vijayawada, broadcast on 23-8-2009 at 12.45 p.m.

iii. Gave a talk on “Andhrodyama Kavivram” on All India Radio, Vijayawada, broadcast on 24-11-2009, at 7.35 a.m.

DEPT. OF TOURISM & HOSPITALITY MANAGEMENT

Dr. P. Purna Chandra Rao: i. Presented a paper on “Mahatma Gandhi Versus Globalization” at the National seminar on *The Relevance of Gandhiji’s Constructive Programme*, organized by the Gandhian Studies Centre, ANU, during 9-10th October. 2009.

ii. Presented a paper on “Impact of Innovations in HRM: Some Reflections,” at a seminar organized by the Dept.of Comm.& Bus. Administration in association with National HRD Network, at P.B.Siddhartha College of Arts & Science, Vijayawada, on 4th November 2009.

DEPT. OF ZOOLOGY

A. Rambabu and K. Sunita: Presented a paper on “Immunogenic Study in HIV Positive People-Nutritional Basis” at the National Conference on *Biodiversity Conservation and Management of Bio-resources*, organized by Andhra University, Visakhapatnam, during 28-29 October 2009.

NUZVID CAMPUS

DEPARTMENT OF PHYSICS

N. Veeraiah: Delivered a lecture on “Luminescence characteristics of some transition metal ions in amorphous materials” at the National Seminar on *Display Phosphors and its applications*, organized by Department of Physics, Vivekananda Degree College, Bangalore, during 22- 23rd October 2009.

ii. Delivered a lecture on “Environmental friendly glasses” at the National Seminar on *A National Youth Forum on Green Energy Solutions Meeting Global Concerns*, organized by the Departments of Physics & Chemistry, Maris Stella College, Vijayawada during 19, 20th November 2009.

iii. Delivered a lecture on “Influence of crystallization from micro to nano size on luminescence characteristics of some rare earth ions in PbO-Sb₂O₃-B₂O₃ glass system” at the National Seminar on *Nano Materials and their Applications*, organized by the Department of Physics, D.A.R. College, Nuzvid during 10, 11th Dec. 2009. He also chaired a session in the seminar.

iv. **Dr. J. Sivarama Krishna:** Presented a paper on “Zeeman Effect study of NQR line in 2-Amino-5-bromotoluene ” at the *79th Annual Session of the National Academy of Sciences*, India, organized by University of Kolkata during December 14-16, 2009

v. **Dr. J. Sivarama Krishna:** Presented a paper on “Nanoscience” at the National seminar on *Nano Materials and Applications*, organized by Department of Physics, D.A.R.College, Nuzvid, A.P., during 10, 11th Dec. 2009.

CENTRE FOR DISTANCE EDUCATION

Dr. Sk. Ameer: Presented a paper on “Impact of Self-Help Groups on Women’s Empowerment: A Case Study of Guntur District”, at the International Conference on *Survival and Growth Strategies in Changing Business Scenario*, organized by the Directorate of Distance Education, Annamalai University, during 28-29 December 2009.

Mr. N. Srihari: i. Presented a paper on “Role of Tourism Industry in Indian Economic Development with special reference to Andhra Pradesh”, at the International Conference on *Survival and Growth Strategies in Changing Business Scenario*, organized by the Directorate of Distance Education, Annamalai University, during 28-29 December 2009.

ii. Presented a paper on “Impact of Economy Crisis on Tourism ildustry with special reference to India” at the Third International Conference on *Impact of Economic Crisis in Global Business Scenario*, held at Sri Sai Ram Institute of Management Studies, Chennai, during 24 – 25 September 2009.

PUBLICATIONS

DEPARTMENT OF BIOTECHNOLOGY

Vijaya Sree N, Udaya Sri P. and K.R.S.Sambasiva Rao. 2009. "Biosurfactants Production Utilising Substrates from Renewable Resources". *J.Appl.Biosci.*, 35: 2, 103-109, December.

Udaya Sri P., Vijaya Sree N. and K.R.S.Sambasiva Rao. 2009. "Use of Extracellular Enzymes for Enhancing Bioremediation". *J.Appl.Biosci.*, 35: 2, 91-102, December.

DEPARTMENT OF BOTANY & MICROBIOLOGY

K.Mallikarjuna and G.Rajendrudu. 2009. "Rapid *in vitro* propagation of *Holarrhena antidysenterica* using seedling cotyledonary nodes." *Biologia Plantarum*, 53:3, 569-572.

V.V.R. Pavan Kumar, Ch. Praveena, and K. Mallikarjuna. 2009. "In vitro propagation of *Canthium parviflorum* -an important medicinal plant using mature explants." *ANU Journal of Natural Sciences.* 1 (1) 26-32; 2009.

T.N. Mary, K.Bhavani, V.V.R. Pavan Kumar and K. Mallikarjuna 2009. "The study of Flavonoids in the crowfoot grass *Dactyloctenium aegyptium*." *Journal of Pharmacy Technology and Research.* 1 (1) 82-86.

A. Kavitha and M. Vijayalakshmi. 2009. "Influence of Cultural Conditions on the Production of Bioactive Metabolites by *Streptomyces tendae* TK-VL_333". *Research Journal of Biotechnology.* 4, 56-64.

A. Kavitha, M. Usha Kiranmayi, P. Sudhakar and M. Vijayalakshmi. 2009. "A study on the Production of Cultural Conditions for the Production of Protease by *Streptomyces tendae* TK-VL_333". *ANU Journal of Natural Sciences.* 1, 69-72.

DEPARTMENT OF CHEMISTRY

P.V.V. Satyanarayana, B. Hari Babu, R.S.C. Rao and A. Vasu Babu. 2009. "Biological activity of *Merremia emarginata* extracts in different solvents". *Research Journal of Medicinal Plant*, 3:4,134.

P.V.V. Satyanarayana, B. Hari Babu, K.J.P. Narayana and A. Vasu Babu. 2009. "Anticancer and antiinflammatory activities of extracts of *M.emarginata*". *Journal of Biosciences Biotechnology Research Asia*, 6:2.

Dr.R. Ramesh Raju. 2009. "Women in Science and Technology". *The Woman : her Vision*. Centre for Women's Studies, A N U, 115 -117.

DEPARTMENT OF ECONOMICS

B.S.Rao, B.V.Raghavendar and M.N. Swarna. 2009 . "Land Degradation: Issues and Challenges". *Agricultural Economics Research Review*, 22, ISSN 0971-3441, Online ISSN 0974-0279.

DEPARTMENT OF ENGLISH

Prof. R. Saraswathi: i. 2009. "Contra – Distinctive Elements in Edward Albee's *The Sandbox* and *The American Dream*". *The Atlantic Literary Review.* 10:2, April – June, 20-37.

ii. 2009. "The Mask and the Role, the Model and the Replica, the Play and the Non – Play – A Study of Edward Albee's *Tiny Alice*." *ANU Journal of Humanities*, 1:1, Jan – June, 50 – 59.

Prof. K. Ratna Shiela Mani: 2009. "A Functional Analysis of Sarojini Naidu's Poem, *The Sorrow Of Love*." *ANU Journal of Humanities*, 1:1, Jan – June, 7 – 13.

Dr. P. Raja Sekhar: 2009. "Crafting Cross Cultural Reciprocation: Understanding Chitra Banerjee Divakaruni's *The Mistress Of Spices*", *ANU Journal of Humanities*, 1:1, Jan – June, 1 - 6.

Dr. G. Chenna Reddy: 2009. "Indian Marriages and American Liberation in Chitra Banerjee Divakaruni's *Arranged Marriages*". *ANU Journal of Humanities*, 1:1, Jan – June, 20 –27.

DEPARTMENT OF FOOD AND NUTRITIONAL SCIENCES

Jalaja Kumari D., Sri Hari Krishna B., Babitha B., Anjaneyulu G.V.S.R., Kiranmayi P. and Peramma D. 2009. "Prevalence and nutritional profile of obese adolescent girls (13-18 years) of Guntur city". *J Curr Sci*, 2, 324-329.

DEPARTMENT OF HISTORY & ARCHAEOLOGY

Prof. P. Ramalakshmi i. 2009 . Associate Editor of the book *The Woman : Her Vision* . Centre for Women's Studies, Acharya Nagarjuna University. Guntur.

ii. 2009. "Women leadership". *The Woman : her Vision*. Centre for Women's Studies, Acharya Nagarjuna University. Guntur, 01-11.

iii. 2009. "Tribute to Karunnalaya". *Centenary Celebrations of Karunnalaya*. Dr. T. Rajyalakshmi (ed). Kakinada, November, 17-18.

CENTRE FOR MAHAYANA BUDDHIST STUDIES

Dr. Ch. Swaroopa Rani: 2009. "Dr. Ambedkar and Revival of Buddhism". *ANU Journal of Humanities.* 1:1, Jan – June, 60 – 65.

DEPARTMENT OF MATHEMATICS

Prof. Bh. Satyanarayana. 2009. *Contributions to Near-ring Theory*. Germany; VDM Verlag, Dr Mullar (ISBN: 978-3-639-22417-7).

The following papers were published in the Proceedings of the International Conference on *Challenges and Applications of Mathematics in Science and Technology (CAMIST)*. Macmillan Advanced Research Series, India.

i. Satyanarayana Bh., D.Nagaraju, Sk. Mohiddin Shaw and Eswaraiah Setty S. 2010. "E-Irreducible Ideals and Some Equivalent Conditions", 681-687.

ii. Satyanarayana Bh., Sk.Mohiddin Shaw, Mallikarjun Bh. and T.V. Pradeep Kumar. 2010. "On a Graph related to the Ring of Integers Modulon", 688-697.

DEPARTMENT OF PHYSICS

A.Ramesh Babu, S.Bala Murali Krishna, P.Srinivasa Rao, M.Kondaiah and D.Krishna Rao. 2009. "Dielectric dispersion and spectroscopic properties of NaF-SrO-B₂O₃ glasses doped with V₂O₅". IOP Conference series: *Material Science and Engineering.* 2(2009)012021,IOP Publishing Ltd, U.K. doi: 10.1088/1757-899X/2/1/012021.

A.Brahmaiah, S.Bala Murali Krishna, M.Kondaiah, T.Bala Narendra Prasad and D.Krishna Rao. 2009. "Influence of chromium ions on dielectric and spectroscopic properties of $\text{Na}_2\text{O-PbO-B}_2\text{O}_3$ glass system". IOP Conference series: *Material Science and Engineering* 2(2009)012028, IOP Publishing Ltd, U.K. doi: 10.1088/1757-899X/2/1/012028.

S. Bala Murali Krishna, P.Srinivasa Rao, B.Sreedhar and D.Krishna Rao. 2009. "The structural, optical and dielectric spectroscopy studies of novel $\text{ZnO-As}_2\text{O}_3$ glass system with Sb_2O_3 as additive". *Physical B: Condensed Matter*. 404 3898-3905 (2009). Elsevier Publisher, North Holland.

Dr.R.V.S.S.N. Ravikumar: G. Giridhar, K.S.N. Murthy, M. Rangacharyulu, P. Sambasiva Rao and R.V.S.S.N. Ravikumar 2009. "Effect of copper ions in mixed alkali cadmium phosphate glasses: EPR and Optical investigations." *Journal of Material Science and Technology* (China), 25, 531-534.

G. Giridhar, M. Rangacharyulu, R.V.S.S.N. Ravikumar and P.Sambasiva Rao. 2009. "EPR and Optical Absorption Studies on Manganese ion Doped in Mixed Alkali Cadmium Phosphate glasses". *IOP Conference Series Materials Science and Engineering* (UK). 2, 012058.

R.V.S.S.N. Ravikumar, Jun Yamauchi and P.S. Rao. 2009. "Characterisation of New Layered Cr(III) Doped in Chloro cadmium phosphate, $\text{Cd}(\text{HPO}_4)\text{Cl} \cdot [\text{H}_3\text{N}(\text{CH}_2)_6\text{NH}_3]_{0.5}$ crystal by EPR and optical studies." *Journal of Physics Chemistry of Solids* (UK). 70, 1363-1365.

K.S.N. Murthy, P. Narayana Murthy, P.S. Rao and R.V.S.S.N. Ravi Kumar. 2009. "Spectroscopic Investigations of Copper Doped MB_4O_7 (M=Zn, Cd) Glasses." *Opto-Electronics and Advanced Materials – Rapid Communications* (Romania). 3, 954-958.

S. Vijay Anand, M.S. Pandian, S. Mithira, R.V.S.S.N. Ravi Kumar and P. Sambasiva Rao 2009. "EPR and Optical Absorption Characteristics of Sodic Plagioclase from Granite Pegmatite in Kadavur, India." *Radiation Effects and Defects in Solids* (USA). 164, 726-736.

DEPARTMENT OF SOCIOLOGY & SOCIAL WORK

Dr.Saraswati Raju Iyer: i) 2009. "Violence against Women – Issues and Strategies". *The Woman : Her Vision*. Centre for Women's Studies, Acharya Nagarjuna University, Guntur, India.

ii) 2009. "Impact of Population Explosion on the Environment". *Prerana 2009 Inspiring Social Change*. SIES College of Management Studies, Mumbai, December, 2: 15-20.

DEPARTMENT OF STATISTICS

Prof. K.Rosaiah, Prof. R.R.L.Kantam, Dr. G.Srinivasa Rao and P. Mallikarjuna Rao. 2009. "Estimation in Truncated Type-I Generalised Logistic Distribution". *International Journal of Agricultural and Statistical Sciences*, 5: 2, 317-325.

Prof.C.V.Rao and V.J Deva Raj. 2009. "A graphical method for testing the equality of several coefficients of variation". *ANU Journal of Physical Sciences*, 1:1, 79-85.

DEPARTMENT OF TELUGU

Prof. G. Krupachary. : 2009. "Telugu Sahitya Vaangmayodhharakudu - Charles Philip Brown". *ANU Journal of Humanities*, 1:1, 66-70.

Prof. G.Y. Prabhavathi Devi: i. 2009. "Women's Activism in Telugu Poetry". *Indian Journal of Women and Development*. Association of Women's Studies, Centre for Extension Studies, S V University, Tirupathi, vol.2.

ii. 2009. "Women-education and achievements". *Indian Journal of Women and Development*. vol.3. Association of Women's Studies, Centre for Extension Studies, S.V. University, Tirupati,

iii. 2009. "A critique on Streevada Kavittvam". *Salute the Great*. Taj Publications, Hyderabad, 37-39.

iv. 2009. "Tikkana Peethikaluvyaktitvam" in the souvenir *Acharya Jakkampudi Muniratnam Abhinandana Sanchika*. Dept of Telugu, S.V.University, Tirupathi, October. 73 - 80.

v. 2009. "Kavitraya Bharatamu – Asramavasa Parva Vaisithyam" in the souvenir *Acharya Galla Chalapati Abhinandana Sanchika*. Dept of Telugu, S.V. University, Tirupati.

vi. 2009. "Balavyakaranamu – Pannnieeya Prabhavam". *SEMUSHI*. Paravastu Chinnayasuri Schitee Peetham, Hyderabad, December, 29 – 32.

DEPT. OF TOURISM & HOSPITALITY MANAGEMENT

Dr. P. Purna Chandra Rao: i) 2009, "Student Evaluation for Quality Education". *University News* (A weekly Journal of Higher Education). New Delhi, 47: 45, Nov 09-15, 92-95.

ii) 2009. "HRD - Its Place in an Organisation". *Business Vision - Management & Business Journal*, 5 : 4, Oct-Dec, 44-49.

iii. 2009. "Role of HRIS in Improving Modern HR Operations". *Advances in Management*. Indore, 2:12, 21-24.

NUZVID CAMPUS DEPARTMENT OF PHYSICS

G. Nagarjuna, T. Satyanarayana, Y. Gandhi, P.V.V. Satyanarayana and N. Veeraiah. 2009. "Cobalt ion As A Structural Probe in $\text{PbO-As}_2\text{O}_3$ Glass Ceramics." *Solid State Communications*, 150, 9-13. (An Elsevier publication, published from Amsterdam, Netherlands).

Y. Gandhi, K.S.V. Sudhakar, T. Satyanarayana and N. Veeraiah. 2009. "Influence of Modifier Oxides On Some Physical Properties of Antimony Borate Glass System Doped With V_2O_5 ." *Materials Chemistry and Physics*. DOI:10.1016/j.matchemphys.2009.10.026 (An Elsevier publication, published from Ireland)

T. Satyanarayana, T. Kalpana, V. Ravikumar and N. Veeraiah. 2009. "Role of Al Coordination in Barium Phosphate Glasses on the Emission Features of Ho^{3+} ion in The Visible and IR Spectral Ranges." *Journal of Luminescence*, 130, 498–506. (An Elsevier publication, published from Amsterdam, Netherlands)

T. Satyanarayana, I.V. Kityk and N. Veeraiah. 2009. "Fluorescence studies of Yb^{3+} ions in lead antimony borate glass- Influence of crystallization". *Journal of Alloys and Compounds*, 10.1016/j.jallcom.2009.12.023. (An Elsevier publication, published from Ireland)

DEPARTMENT OF APPLIED MATHEMATICS

M S N Murty, G.S Kumar, P. N .Lakshmi and D. Anjaneyulu. 2009. "Psi -instability of non-linear Matrix Lyapunov Systems" . *Demonstration Mathematica*, Poland , 42: 4, 731-743.

MSN Murty and G.Suresh Kumar. 2009. "Psi-bounded solutions for non-homogeneous matrix Lyapunov systems on R". *Electronic Journal of Qualitative Theory of Differential Equations*, 62, 1-12.

B. Satyanarayana and R. Durga Prasad. 2009. "Product of Intuitionistic Fuzzy BCK-algebras". *Advances in Fuzzy Mathematics*, 4, 1-8.

ANU COLLEGE OF ENGINEERING & TECHNOLOGY

DEPT. OF ELECTRICAL & ELECTRONICS ENGINEERING

T. S. N .R. K. Srinivas, K.Ramesh Reddy and V.K.D.Devi. 2009. "Application of Fuzzy Logic Approach for obtaining Composite Criteria Based Network Contingency Ranking for an IEEE Practical 14 Bus Power System". *International Journal of Engineering Studies*, ISSN 095-6469, 1:3, 207-222.

CENTRE FOR DISTANCE EDUCATION

The Distance Education Council, New Delhi, (DEC) extended provisional recognition for the courses offered by the Centre for Distance Education, Acharya Nagarjuna University through distance mode from the year 2007-2008 onwards. Previously, the DEC had given Ex-Post-Facto Recognition since the inception of the Centre for Distance Education for all the courses offered through distance mode. On 17-12-2009, the DEC had continued the provisional recognition in future for the courses offered. The Centre for Distance Education had issued a notification for Calendar Year, 2010, for admission into various courses offered through distance mode.

M.Phil., Degrees Awarded During October-December-2009 through CDE, ANU

S.No.	Name of the Student	Subject	Name of the Guide
1.	Y.Naveen Kumar	Political Science	Prof.M.V.S.Koteswara Rao
2.	K.K.Kochuthresia	Education	Dr.G.Aruna
3.	S.Sivaram Prasad	Education	Dr.D.Bhaskara Rao
4.	G.Narayana Rao	Education	Dr.G.Latchanna
5.	V.Srinivas	Education	Dr.T.Mrunalini
6.	Ch.Balaji	Education	Prof.D.Chenna Reddy
7.	K.Uma Giridhar	Education	Prof.K.P.Subba Rao
8.	Sk.Guntur Mastan	Education	Dr.V.Govinda Reddy
9.	K.Ratna Sailaja	Education	Dr.J.Prasanth Kumar
10.	M.Madhavi	Education	Dr.M.Vanaja
11.	Sadhna Gaur	English	Dr.S.Sankar
12.	O.Kumara Swamy	English	Dr.V.Srinivas
13.	T.Kalavathi	English	Prof.K.Ratna Shiela Mani
14.	N.Vasumathi	English	Prof.K.Ratna Shiela Mani
15.	R.V.Nagalakshmi	English	Dr.P.Rajashekar
16.	T.Murali Krishna	English	Dr.K.Sandhya
17.	D. Ravi Kumar	English	Prof.K.Ratna Shiela Mani
18.	K.Nagamalleswari	Telugu	Dr.G.Sambasiva Rao
19.	S.K.L.Suneetha	Telugu	Dr.G.Sambasiva Rao
20.	N.Aruna	Telugu	Prof.V.Simmanna
21.	K.Mrunalini	Telugu	Prof.T.Satyavathi
22.	G.Niveditha	Telugu	Dr.P.V.Subba Rao
23.	M.Premalatha	Telugu	Prof.K.Yadhagiri
24.	P.Kumari	Telugu	Dr.B.Jyothi Swaroopa Rani

NSS ACTIVITIES - OCTOBER - DECEMBER 2009

Special Camps :

During the Dasara Vacation, the NSS Cell of ANU sanctioned as many as 82 special camps to the units located in the colleges under University jurisdiction. It is satisfying to note that more than 50 per cent of the camps sanctioned have been grounded. The output turned out in the special camps is outstanding as it is constructive and useful to the villages in particular and the society in general.

Programme Coordinator Prof. N. Vijaya Ratnam attended the special camp of Dr. Zakir Hussain Degree College, Ibrahimpatnam at Kondapalli. In this Camp, activities like bush - cutting, tree plantation, cleaning of side canals were taken up. Besides this, a free medical camp was organized in which medicines worth Rs. 8,000/- have been distributed to 300 patients.



Material Distribution at Ibrahimpatnam

The Programme Coordinator attended the special camps of two units of KVR College, Nandigama at Peddavaram village. The activities taken up were road renovation, bush - cutting, literacy, organisation of HIV / AIDS rallies and cleaning of side canals and organisation of free medical camps.



Cleaning of side canals at Peddavaram

He also attended special camps of Mother Theresa Vocational Junior College, Nandigama, at Ketaveerunipadu where the volunteers carried out road renovation, HIV / AIDS rallies, bush - cutting, and literacy programmes. The Coordinator attended the special camps of BH College for Women, Guntur, organized at Agrapharam. The activities conducted were socio-economic survey, literacy, tree plantation and HIV / AIDS rallies. He also attended the special camps of two units of SSP Degree College, Nambur. The activities conducted were socio-economic survey, literacy, tree plantation and HIV / AIDS rallies.

Flood Relief Camps :

The NSS units of different colleges in Krishna and Guntur districts actively participated in providing relief measures to the flood - affected people. The Programme Coordinator was present during the distribution of food material.

RVR & JC College of Engineering: The NSS volunteers of the College raised the funds to the extent of Rs. 5 lakhs from the volunteers and distributed provisions and clothes to the 500 flood - affected villagers in Thulluru mandal. The villages include Unddandayapalem, Rayapudi Pallearlu, Tallayapalem, Venkatapalem and Lingayapalem.

RVVN College, Dharanikota: The NSS units provided relief measures to villages of Pdamadduru with the assistance of Prokarma India, Hyderabad to the extent of Rs. 3 lakhs by distributing clothes and utensils at Pdamadduru, Didugu, Munipadu and Tanduvai.

BSSB College, Tadikonda: NSS volunteers took up cleaning operations at Community Halls and streets and also assisted in the distribution of provisions and clothes provided by different agencies at Harishandrapuram.

RC College, Repalle: NSS units provided shelter to 50,000 flood - affected victims of nearby villages and were responsible for distribution of food material to the people for 10 days. Similarly, volunteers of ABR Govt. College also assisted in this programme.

MVGRR Degree College, Bhattiprole: The NSS units were responsible for providing shelter to the flood - affected people and the volunteers (swimmers) actively participated in mobilizing the people from flood - affected villages to safe places. In the process the volunteers of **PKR Junior College, Karlapalem** provided food material daily to the flood - affected people with the assistance give by the Satya Sai Seva Samithi, and Bhairava Foundation.

Mother Theresa Intermediate Vocational College, Nandigama: NSS volunteers of this college have rendered yeoman service to the flood - affected people of Chandarlapadu, Utepalli, Kasarabad, Tokkuluru and Punnaveli villages by distributing provisions, clothes and medicines worth Rs. 30, 000/-.

ANU College: ANU College NSS unit under the leadership of M. Suresh Kumar, Programme Officer, distributed provisions and clothes worth Rs. 2 lakhs in Amudala Lanka, Pesarlanka and Peserlankapalem villages.

ASN College, Tenali: The NSS volunteers of ASN College, Tenali, did remarkable work in Annavarapulanka village by cleaning the flood mud in the streets of the village. This work has been well appreciated by the villagers and revenue officers.



Relief work in Annavarapulanka

Vivekananda Degree College & SRYSP Degree College, Challapalli: The NSS units of the colleges organized relief operations for the flood - affected people in Amudalalanka.

Eeda Mastanamma Vocational Junior College, Perecharla: This College which has entered into NSS arena very recently did remarkable work in providing relief to the flood - affected people by distributing clothes and provisions worth Rs. 75, 000/- to the villages of Atluru and Ramapuram.

Apart from these, the NSS volunteers of SRR & CVR College, Nalanda College, Prabhas College, MM Kalasala, Andhra Loyola College, Mari Stella College, KBN College, of Vijayawada were involved in relief operations to the flood - affected people at relief centers specified by the Municipal Corporation, Vijayawada.

University Level Advisory Committee:

A University Level Advisory Committee meeting was held on 17-11-09 under the Chairmanship of the Vice-Chancellor, Prof. Y.R Haragopal Reddy. The personalities who attended include K. Rajendran, APA; Dr. G.Bhaskara

Rao, SLO; Prof. K.V.Rao, Rector, ANU; Prof. MVN Sharma, Registrar, ANU; Prof. N. Samuyelu; Dr.G. Samaram; senior Principals; and District Programme Officers. Prof. N. Vijaya Ratnam, Programme Coordinator, as the Secretary, presented a report on the progress of NSS activities during 2008-09 and also presented the Action Plan for the year 2009-10. Important decisions include organization of NSS Sports Festivals in the place of NSS Youth Festivals and appointment of additional staff.



Vice-Chancellor addressing the Advisory Committee

Orientation Classes:

The Programme Coordinator delivered lectures in the Orientation Programme to the NSS volunteers of Hindu College, Guntur and Harika Junior College, Revenradapadu.

National Youth Festival:

Four volunteers have been selected to the National Youth Festival held at Bhubaneswar, Orissa during 8-12, January, 2010. They are:

1. S. Devendar Kumar : P.B.Siddhartha College of Arts & Science, Vijayawada.
2. G.Harinath : Hindu College, Guntur.
3. CH. Hima Bindu : P.B.Siddhartha College of Arts & Science, Vijayawada.
4. J. Charvitha : SSP Degree College, Nambur.

Republic Day Parade Camp:

Mr. Y. Chinna Nayab Rasool of JKC College, Guntur, was selected for Republic Day Parade Camp being held at New Delhi during January 1-31, 2010.

Training & Orientation Programme :

The 94th Orientation and Training Programme for Programme Officers was conducted by the Training and Orientation Centre (TOC) of Andhra University, Visakhapatnam, during 10-12-2009 to 19-12-2009. About 20 Programme Officers were drafted from Acharya Nagarjuna University, NTR Health University, S. V. University, and Andhra University.

DEPARTMENT OF LIFELONG LEARNING



Prof. CSN Raju, Dean of Social Sciences, inaugurating the Training Programme.

TRAINING PROGRAMME ON COMPUTER SKILLS

A one - Month Training Programme on "Computer Skills" was inaugurated by Prof. CSN Raju, Dean of Social Sciences, in the Department of Lifelong Learning on 13th October 2009. The target group for the Training Programme were students from the Department of Rural Development and Department of Political Science and Public Administration. Training included basic fundamentals of using the computer, MS-Word, Excel, Power Point and use of internet. More than thirty students got benefited by this programme. Sri M. Srinivasa Rao was the Resource person for the Training Programme while the Staff of the Department monitored the practical sessions.

ORIENTATION PROGRAMME ON SAFE DRIVING

The Department also organized an Orientation Programme on Safe Driving to the trainees of Light Motor Vehicle Driving course on 29th October.



Sri, C.Ramesh, Deputy Transport Commissioner, was invited as the Chief Guest and Resource person for the programme. Sri C.Ramesh very clearly explained the safety measures to be taken while driving and enumerated the rules and regulations of test driving. Trainees of the course, Staff of the University Transport section and many others attended the orientation programme.

AWARENESS PROGRAMME ON PLASTICS AND POLLUTION

The Department of Lifelong Learning organized an Awareness Programme on Plastics and Pollution in Zilla Parishad High School, Narakoduru on 27th October 2009. Dr. A.V.V. Swamy, Faculty member from Department of Environmental Sciences of ANU, was the resource person for the programme



Dr. A.V.V.Swamy addressing the students in ZPH School , Narakoduru Village

COURSE IN FASHION DESIGNING

On 19th November 2009, on the occasion of Mrs. Indira Gandhi (Late Prime Minister of India), the Department started One Month Advanced Course in Fashion Designing in collaboration with Ongole JSS. It was inaugurated in Addanki Extension Centre. Thirty-five Neo-literate women in the age range of 19 to 35 years, who had undergone Four Months Basic course in Fashion Designing enrolled in the Advanced course. Mrs. Madavi was the resource person for the course.



Mr. Sham Sunil from JSS Ongole addressing the learners at Addanki JSS Extension Centre

AWARENESS PROGRAMME ON EFFECTS OF ALCOHOLISM

The Dept. of Lifelong Learning organized an Awareness Programme on the Effects of Alcoholism in Bala Ramakrishna Spinning Mills in Chowdavaram of Guntur District on 26th November 2009. The Programme was presided over by Sri Balaramakrishna, Director of the mill while Dr. Vijaya Saradhi, Assistant Professor of Guntur Medical College, was the resource person for the programme. Fifty mill workers addicted to alcoholism were the target group for the programme.

Dr. Saradhi said that Alcoholism was a disease. Some of the basic causes for starting to drink these days are peer pressure, anxiety and stress. He explained to the workers the adverse effects of addiction to alcohol like developing shakiness and fits. Accidents are due to overdrinking. He also demonstrated techniques of how to “**SAY NO**” to alcohol. Vice-Principal Sister Suman Kumari of St. Ann’s College of Nursing and her students helped in educating the workers through songs. The programme was coordinated by Prof. P. Syama Thrimurthy with the excellent support of her staff.



Sri Balarama Krishna, President of the Spinning Mills, inaugurating the programme

ENDOWMENT LECTURES

Prof. V. Balamohandas, Former Vice-Chancellor, Acharya Nagarjuna University and Former Professor of Management Studies, Andhra University, delivered **Shri Grandhi Kamaraju Endowment Lecture** on 21-11-2009 organized at K.B.N. College, Vijayawada. Prof. Balamohandas gave a lecture on **THE SPIRIT OF ETHICAL VALUES IN BUSINESS** which is the need of the day. The following are the excerpts from his lecture.

The fall of many US corporations in the early years of the 21st century brought one clear message to the fore - **ETHICS MATTERS IN BUSINESS**. The corporate world around the globe appears to have slipped into the phase of "frauds" from "failures". Corporate failures resulting out of lack of demand, obsolescence and technological changes can be understood to be common in a period of recession. These incidents go to establish the need to distinguish 'failures' from 'frauds'. While the former are the result of uncontrollable developments, the latter are deliberately man-made dominated by greed, arrogance and utter disregard of the public confidence towards corporate world.

Ethics are about making choices that may not always feel good or seem like they benefit you but are the right choices to make. Ethics are thought of by many people as something related to the private side of life and not to the business side. Kenneth E. Goodpaster, Professor of Business Ethics at the University of St. Thomas, Minneapolis, USA, opines that "Business leaders are the principal architects of corporate conscience. They are the ones who must manage the challenges associated with pursuing profit while maintaining integrity. They are the ones most responsible for delivering on the moral agenda of the corporation. That agenda includes three broad imperatives: orienting, institutionalizing and sustaining ethical values within the corporate culture."

Henry Ford (1863-1947) remarked - "A business that makes nothing but money is a poor kind of business... A business, which wants to survive long term and also generate good revenue, has to achieve market credibility by making brand loyalty as its main goal which can only be achieved by following ethical standards".

Swami Vivekananda always advocated that we have to combine material prosperity with deep moral sensitivity. He advised Jamshedji Tata not to import industrial products from Japan. He wanted Tata not only to act as a pioneer in industrializing India but also have a research centre so that a continuous flow of know-how might keep up the tempo of industrial expansion.

Sri Alapati Venkata Krishnaiah and Seethamma Endowment Lecture on Religion, Science And Society

Was given by Prof. C. Ramaiah on 7-12-2009. The following are excerpts from the lecture **THE ADVENT OF SCIENCE AND ITS IMPACT ON MAN AND SOCIETY**.

What is Science? Science is an adventure of human thought into the unknown. It is a rational pursuit of knowledge with the help of observation and experiment. It is an outcome of the sacrifice and service of the finest brains all over the world. Waging a relentless battle against superstition, dogmas, magic and sorcery, science enabled man to see events in the light of reason rather than believe blindly on the basis of authority.

In spite of acts of suppression and persecution, science progressed undaunted with contributions of eminent scientists like Kepler, Newton, Michael Faraday, Einstein and others who brought revolutionary changes in our perception and perspectives of the universe. It had resulted not only in throwing new light on man's insatiable thirst for knowledge but also facilitated the advent of technology that brought revolutions in the field of agriculture, transport, communication, medicine and the like.

But along with such benefits, science has also brought about terrible agonies to mankind by placing the weapons of mass-destruction at their disposal. The indiscriminate flooding of the countries with the industries of mass production is affecting the lives of the people by polluting the environment. The ICBMs, the nuclear and other lethal weapons that are made possible by advances in science and technology are sure to lead to incalculable disaster on account of human ambition, human adventure, human errors, human folly and human arrogance.

Dr. Kothari observes that "Man has no future without science.... But there has to be something more than science. If science and technology are to benefit man, science must become a part, an integral part of culture...." (Dr. Kothari – Science and Man, p. 27). It should not alienate itself from moral values.

We have to be alive to the distinction between science as an instrument of power and science as an instrument of service. But a scientist should not work for the thrills of his invention, eureka's of his attitude. He should keep the welfare of humanity, how far his research benefits mankind. Knowledge should be tamed and softened by wisdom. As Swami Vivekananda observes, "Excess of knowledge and power, without holiness makes human beings devils" (C.W. Vol I, p. 425).

**Research Degrees awarded during
1st October 2009 - 31st December 2009:**

Ph.D. DEGREES AWARDED

<i>Name</i>	<i>Subject</i>	<i>Name of the Guide</i>
N. Ankamma Rao	Telugu	Prof. G. Y. Prabhavathi Devi
P. Vasu	Biotechnology	Dr. P. Ellaiah
K. Suresh Babu	Chemistry	Dr. S. Siva Rambabu
L. Srinivas	Commerce & Business Admin.	Prof. G.V. Chalam
K. Venkateswara Rao	Microbiology	Prof. M. Vijayalakshmi
K. Srinivasa Reddy	Biotechnology	Dr. B. Rama Rao
K. Jagadeeswara Reddy	Biotechnology	Dr. K.R. Karunakaran
U. Sreedhar	Zoology	Prof. M.K. Durga Prasad
K Chiranjeevi	Commerce & Business Admin.	Prof. G.N. Brahmanandam
Polimrtla Srilaxmi	Biotechnology	Prof. P.B. Kavi Kishor
D.P. Samuel	Telugu	Prof. G. Yoga Prabhavathi Devi
Hareesh, P.S.	Biotechnology	Dr. A. Ishwara Bhat
Y. Anand Kumar	Biotechnology	Prof. Rama Rao Nadendla
K. Hima Bindu	Biotechnology	J.S. Bentur
A. Anjani Kumar	Telugu	Prof. G. Yoga Prabhavathi Devi
K. Ravi Shankar	Biotechnology	Prof. B. Ganga Rao
P. Praveen Kumar	Chemistry	Dr. Ahmed Kamal
P. Rajasekhar	Biotechnology	Dr. P. Kalidas
Vtukuri Saidi Reddy	Chemistry	Dr. Biswanath Das
K. Vijaya Lakshmi	Physics	Prof. S. Srihari Sastry
D.V. Krishna Reddy	Economics	Prof. B. Sambasiva Rao

M.Phil. DEGREES AWARDED

<i>Name</i>	<i>Subject</i>	<i>Name of the Guide</i>
N. Radhika	Biochemistry	Prof. P.V.V. Satyanarayana
J. Chinnama Naidu	Commerce & Business Admini.	Prof. G.V.Chalam
E..V. Kondala Rao	Applied Maths	Dr. B. Satyanarayana
M. R. Nanchara Rao	Physics	Dr.P.V. Datta Prasad
S. Raju	History & Archaeology	Dr. G. Somasekhar
P Samson	Economics&Applied Economics	Prof. N. Sudhakara Rao
M. Divya Jyothi	Chemistry	Prof. K. Ravindranath, BEC, Bapatla
M. Suneetha	Chemistry	Prof. K. Ravindranath, BEC, Bapatla
Dokka Suneetha	English	Prof. R. Saraswathi
B. Padmaja	Physics	Dr. R.V. Subrahmanyam
Achyuta Rama Kishore Olety	Commerce & Business Admini.	Prof. Rajesh C. Jampala,
Meka Subhashini	Political Science & Public Administration	Dr.M.V.S. Koteswara Rao
P. Swapna	Dr. B.R.Ambedkar Chair	Prof. N. Samuyelu,
N. Surya Prakash	Chemistry	Prof. Y.L.N. Murthy
Guttikonda Raja	Chemistry	Dr. M. V. Basaveswara Rao
Ch. Sudheer	Chemistry	Prof. G.V. Ramanadham
T. Vijaya Lakshmi	Chemistry	Dr. J. Venkateswara Rao
P. Siva Linga Prasad	Statistics	Prof. N.Re. Victor Babu
T. Kalpana	Physics	Prof. N. Veeraiah
M. Jaynne Rose Kumari	Biochemistry	Prof. T. Nirmala Mary
A. Vasu Babu	Chemistry	Dr. B. Hari Babu
Mrs. M. Madhavi	Microbiology	Prof. M. Vijayalakshmi
Sri K.Parasara Murthy	Chemistry	Prof B.Syama Sundar

VISIT OF THE CONSUL GENERAL, USA



The Consul General of the United States Consulate General, Hyderabad, Mr. Cornelis M. Keur, visited the University for an interactive session with the faculty and students on 8-10-2009. The Rector Prof. K. Viyyanna Rao, the Principal Prof. G.N. Brahmanandam, the OSDs Prof. N. Samuyelu and Prof. G. Prasad, NUTA President Prof. Z. Vishnuvardhan were among those present in the meeting. Mr. Keur spoke of the educational opportunities in the USA and clarified the doubts of the students.

CENTRE FOR HRD

Leadership Training camp

The Forum for Free Enterprise of Mumbai conducted Leadership Training Camp for interested and motivated students in November 2009 for 2 days each in the departments of Human Resource Management, International Business Management and Commerce and MBA. The Camp was arranged by Prof. G. Prasad, Director, Centre for HRD.

Coaching Classes

Coaching for APPSC Group I & II Services for SC, ST, OBC, and Minority students is being given in the campus. The Vice – Chancellor, Prof. Y.R. Haragopal Reddy inaugurated the 3 month coaching programme on 14-10-2009.

PSYCHOLOGY LECTURE

Dr. Saroja, Psychology Consultant, gave a lecture on the topic 'Mind your Mind and Study Skills' in each Department /Centre for the benefit of students.

CENTRE FOR WOMEN'S STUDIES



A state-level seminar on **Manalo Manam: Coastal Andhra BC Christian Minority Women Writers** was jointly organized by the Centre for Women's Studies, ANU and **Manalo Manam Writers Forum** during November 15-16, 2009.

The Chief Guest Dr. Challapalli Swarupa Rani, spoke of the need for greater reflection of women's problems in literature. The other writers who spoke were Ms Hema Parimi, Ms. V.Veera Lakshmi, Ms. Ratna Mala, Dr. Rajyalakshmi and Ms. Kathayani. The Vice-Chancellor Prof. Y.R.Haragopal Reddy was the Chief Guest for the Valedictory session. The Director of the Centre Prof. T.S.atyavathi organized the seminar. A book on **Woman: Her Vision** was released in the Seminar.

SOUTH ZONE INTER – UNIVERSITY YOUTH FESTIVAL

Acharya Nagarjuna University team had acquitted itself well once again in the 25th South Zone Inter – University Youth Festival during November 23 – 27, 2009, organised by the University of Mysore in Mysore by winning several prizes. The following are the details of the prizes won by the ANU students in different events.

Event	Names	Place
1. Music (Classical Vocal Solo)	D. Ravikanth Loyola College, Vijayawada	II nd
2. Folk orchestra	K. Anitha , K. Hemalatha S. Manasa, S. Srilakshmi	III rd
3. Folk Dance Tribal	V. Rohini , B. Deepika S. Mounika, B. Divya V. Bhargavi, Chipusutha	III rd
4. Dance Classical Dance	M. Anusha Naidu K L College of Engineering	III rd
5. Fine Arts	Sk.Md. Akbarbasha ANU College	II nd

Prof. N. Samuyelu, Co-ordinator, Student Affairs was the team leader for the Festival.

ADIEU

Dr. Khamrunnisa Begum, Asst. Professor in the Dept of History & Archaeology, retired on 31-10.2009, on attaining superannuation.

The University places on record the valuable services rendered by her.



The following Non-Teaching Staff retired from service on attaining superannuation during October-December 2009.



N. Vijaya Kumar
Superintendent



M. Purnachandra Rao
Asst. Registrar



K. Satyanarayan
Superintendent



Ch. Yogamma
Sweeper



K. Sambrajyam
Attender

They were felicitated by VIKASA members. The University places on record the valuable services rendered by them.

EARN WHILE YOU LEARN SCHEME

Considered as one of the Best Practices, the 'Earn While you Learn' scheme is being continued every year in Dr.B.R.Ambedkar Memorial Library, ANU. An amount of Rs.50,000/- has been sanctioned for the scheme for the year 2009-10. The remuneration for the students has been raised from Rs.20/- to Rs.25/- per hour.

OBITUARY

Sri M. Daya Babu, Work Inspector, died on 21.9.2009.

Sri A. Krishna Rao, Wireman Grade I (Retd.) died on 8.11.2009.

Sri P. Anjalaiah, Utensil Cleaner, died on 3..12.2009
The university conveyed its condolences to the bereaved families.

DEPARTMENT OF PHYSICAL EDUCATION & SPORTS SCIENCES

ACHARYA NAGARJUNA UNIVERSITY INTER-COLLEGIATE HOCKEY (MEN) TOURNAMENT 2009-10

As part of the Sports Board activity, the University College, ANU conducted Acharya Nagarjuna University Inter-Collegiate Hockey (Men) Tournament for the year 2009-10 from 10th to 11th October, 2009. This tournament was inaugurated by Prof.Y.R.Haragopal Reddy, Vice-Chancellor, on 10th October 2009. Prof.G.N.Brahmanandam, Principal, University College, presided over the function.

The prize distribution ceremony was conducted on 11th October 2009. Prof.M.V.N.Sarma, Registrar, ANU, was the Chief Guest while Prof. G.N. Brahmanandam, Principal, University College, ANU, presided over the function.



ACHARYA NAGARJUNA UNIVERSITY 33RD INTER-COLLEGIATE ATHLETICS MEET (MEN & WOMEN) 2009-10

As part of the Sports Board activity, the University College, ANU, conducted Acharya Nagarjuna University 33rd Inter-Collegiate Athletics Meet (Men & Women) for the year 2009-10 from 21st to 23rd December, 2009. This Athletic meet was inaugurated by Prof.Y.R.Haragopal Reddy, Vice-Chancellor, on 21st December, 2009 while Prof. G.N. Brahmanandam, Principal, University College, presided over the function. Prof.K.V.Rao, Rector, A.N.U. ; Sri.CBR Prasad, President, CBR Foundation for Sports; Prof. M.V.N.Sarma, Registrar, A.N.U; Prof.C.S.N.Raju, Vice-Principal, A.N.U; and Dr.Y.Kishore, Director of Physical Education I/c, A.N.U. were the Guests of Honour.



Winners of Inter - Collegiate Men Championship, ANU.



Winners of Inter - Collegiate Women Championship, ANU.

Nearly 300 Men and 100 Women from 50 colleges participated in the ANUIC Athletics (Men & Women) Tournament.

The prize distribution ceremony was conducted on 23rd December 2009 with Prof.K.V.Rao, Rector, A.N.U., presiding over the function. Prof. M.V.N. Sarma, Registrar, A.N.U.; Sri.G.P.V. Narsimha, Project Team Leader, Raintree Park, IJM; Sr; M.Appa Rao, Project Manager, EDIFICE Infra Projects (India) Limited; Sri. Subba Rao, Administrative Officer, STC Center, SAI , Eluru; Prof. C.S.N.Raju, Vice-Principal, University College, ANU were the Guests of Honour.



ACHARYA NAGARJUNA UNIVERSITY INTER-COLLEGIATE YOUTH FESTIVAL 2009-10

The university has conducted the Youth Festival from 9th to 11th November 2009 under the supervision of the Department of Physical Education and Sports Sciences. About 1000 students from sixty - one colleges participated in twenty - eight events in this Youth Festival.

This festival was inaugurated on 9th November, 2009 by Sri Dokka Manikyava Prasad Rao, Hon'ble Minister for Secondary & Intermediate Education, Government of A.P. Prof.Y.R.Haragopal Reddy, Vice-Chancellor, ANU, presided over the function. Dr.H.H.Deichmann, President, Wort & Tat, Germany, was the Chief Guest. Prof.K.V.Rao, Rector; Prof.G.N.Brahmanandam, Principal, University College; Prof. M.V.N. Sarma, Registrar; & the Members of Executive Council graced the occasion.



The prize distribution ceremony was conducted on 11th November 2009. Sri Peeyush Kumar, I.A.S., Collector & District Magistrate, Krishna District was the Chief Guest of the function. Prof.K.V.Rao, Rector of the University presided over the function. Prof. G. N. Brahmanandam, Principal, University College; Prof. M.V.N. Sarma, Registrar; Prof. C.S.N. Raju, Vice-Principal, University College; Prof. N. Samuyelu, O.S.D.; Prof. G. Prasad, O.S.D.; Prof.Z.Vishnuvardhan, President, NUTA, Sri S. Subba Rao, President, VIKASA were the Guests of Honour.

